

Drug Facts

Active ingredient
(per tablet)

Calcium Carbonate USP 750mg.....Antacid

Purpose

Uses

relieves

- heartburn
- acid indigestion
- sour stomach
- upset stomach associated with these symptoms

Warnings

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

When using this product

- do not take more than 10 tablets in 24 hours
- if pregnant do not take more than 6 tablets in 24 hours
- do not use the maximum dosage for more than 2 weeks except under the advice and supervision of a doctor

Keep out of reach of children.

Directions

- adults and children 12 years of age and over: chew 2-4 tablets as symptoms occur, or as directed by a doctor
- do not take for symptoms that persist for more than 2 weeks unless advised by a doctor

Other information

- each tablet contains: elemental calcium 300mg, sodium 2mg
- store below 30°C (86°F)

Inactive ingredients

adipic acid, corn starch, FD&C blue #1 lake, FD&C red #40 lake, FD&C yellow #5 (tartrazine) lake, FD&C yellow #6 lake, flavors, mineral oil, sodium polyphosphate, sucrose, talc

Questions?

1-800-897-7535 weekdays

Safety sealed - Do not use if printed inner seal beneath cap is missing or broken.

www.tums.com

GlaxoSmithKline

Moon Twp, PA 15108

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103589XA

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0766-0739-66

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ACTUAL SIZE

Drug Facts Info Box

Drug Facts (Title)	Font Name: Helvetica Neue 77 Bold Condensed Oblique	8.1 point type
Drug Facts (continued)	Font Name: N/A	N/A point type
Headings	Font Name: Helvetica Neue 77 Bold Condensed Oblique	8 point type
Subheading	Font Name: Helvetica Neue 77 Bold Condensed	6.0 point type
Body text	Font Name: Helvetica Neue 57 Condensed	6.0 point type
Leading (Smallest area in body copy of Drug Facts)		.5 point type
Bullets	Font Name: Helvetica Neue 57 Condensed	5.0 point type
Bullets on same lines: end of statement separated from bulleted statement by two ems		Yes
Characters per inch (Smallest size in body of Drug Facts)		37
Spacing of the hair lines from edge of box – i.e. Minimum of 2 spaces either side of Drug Fact Box		Yes
Characters per inch (Smallest size in copy of art)		37
Font size of Net Wt/Contents (Smallest character)		N/A point type
Font size of Statement of Identity (If not live text, to be measured in Helvetica capital “M”)	V _____ N/A _pt. H _____ N/A _pt.	
Font size of Logo/Largest Copy on PDP (If not live text, to be measured in Helvetica capital “M”)	V _____ N/A _pt. H _____ N/A _pt.	
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)	V _____ N/A _% H _____ N/A _%	

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APPROVALS

PLEASE CHECK ONE:
Artwork ☐ Prepress ☐ Copy ☐

NAME _____ DATE _____
NAME _____ DATE _____

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PACKAGING SPECIFICATION

DATE: 10/23/13

SGS 1500 Littleton Road, Parsippany, NJ 07054		MYSGS NO.: 3685219	
GSK PROJECT NO.: 253289		ITEM NO.: 739924D	
ITEM NO.: 739924D		FILE NAME: 103589XA TUMS EX AF 96BL.ai	
BRAND: Tums		UPC/SKU NO.: 3-0766-0739-66-1	
DESCRIPTION: Extra Assorted Fruit		E.V. NO. & FORMAT: 103589XA	
COMPONENT: Back Label		DIE NO.: TUM0119LB REV2	DIMENSIONS: 1.986” x 3.750”
VOLUME CONTENTS/SIZE: 96 ct		PACKAGING SITE: St. Louis Plant	
FORM NO.: 103589XA	C	PRINTER: CCL Label	LOCATION: N/A
COUNTRY: USA		PREPRESS: SGS	
COMPUTER SOFTWARE: Illustrator CS5		REPLACES FORM NO.: 66627C	
ARTIST: Christopher Leone		REVISION 1:	
KEYWORDS:		REVISION 2:	
SGS 150 Corporate Drive • Elgin, IL 60123 • (847) 695-9515		PREPRESS	
DATE:		DATE:	
2 5 25 50 75 100 PMS 287 DIELINE		OPERATOR:	
		CSR:	
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