



Initial/Date	MR_1.6.25	PO #	2025-00-00974
CPC SKU	5295-100GB-Vespyr Brands-A1	Date	04.02.25
CC #	MOC-2024-0891	Finished Size/Dieline	■ VERIFIED □ N/A
CPC RM #	R53673 (was R51613)	Roll Width	□ VERIFIED ■ N/A
Dieline	LEBG861YA	Repeat	□ VERIFIED ■ N/A
Fold	□ CENTER ■ SIDE □ Z-FOLD □ AUTO □ FLAT	Unwind #	■ N/A
Peg Hole	■ N/A □ STRIPPED □ PERFORATED	Unvarnished Area	■ VERIFIED □ N/A
Coating	■ UV GLOSS ■ MATTE	Lane #	□ VERIFIED ■ N/A
Board	0.016 SBS	Eye Mark	□ VERIFIED ■ N/A
		Color	■ VERIFIED □ N/A
		Barcode	■ VERIFIED □ N/A

NOTES
 Changes at CPC:
 Removed matte coating for variable data location
 Omitted matte coating from 1st down glue flaps
 Added CPC RM #R53673
 Updated to 2025
 Updated to: † Daily Value (%DV) not established.

VARIABLE DATA
 NO INK / NO COAT

BEYER GRAPHICS
 A RESOURCE LABEL GROUP CO.
 30 Austin Blvd. • Commack, NY 11725
 Tel: 631.543.3900 • Fax: 631.543.3916
 www.beyergraphics.com
 Item: PO 2025-00-00974
 Dieline: LEBG861YA
 Varnish: UV Gloss 132 (IP30)
 UV Varnish Matte
 Stock: .016 SBS C1S
 Dimensions: 2 1/4 x 2 3/8 x 4 3/32

C M
 Y K
 2035 10103

OMIT C

Geritol

The Well-Balanced Multivitamin
 Geritol is specifically formulated with 27 essential vitamins & minerals to support:

HEART HEALTH' BRAIN HEALTH' EYE HEALTH'

B-Vitamins help promote heart health and normal brain function:
 Vitamins A, C, E are important antioxidants that support healthy vision and eye function:
 Geritol Nutrition Support is an excellent source of Vitamin D and contains other key vitamins and minerals to support energy, metabolism, and a healthy immune system.
 Geritol Nutrition Support is gluten free, Non-GMO and contains no artificial sweeteners.
 Geritol also offers Energy Support which contains high potency Vitamin B1, B2 and B3 and Iron to support energy, metabolism and immune system health.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

NEW LOOK!
 SAME TRUSTED FORMULA!

Geritol

NUTRITION SUPPORT*
 MULTIVITAMIN/
 MULTIMINERAL SUPPLEMENT

27 Essential Vitamins & Minerals for:

HEART HEALTH' BRAIN HEALTH' EYE HEALTH'

100 TABLETS

3 46017 01110 4

UC401110-06-09
 Rev: 10/24
 R53673

Supplement Facts
 Serving Size: 1 Tablet

Amount Per Serving	%DV
Vitamin A (as 100% Beta Carotene)	1800 mcg 200%
Vitamin C (as Ascorbic Acid)	60 mg 67%
Vitamin D (as Cholecalciferol)	10 mcg 50%
Vitamin E (as dl-Alpha Tocopheryl Acetate)	13.5 mg 90%
Vitamin K (as Phylloquinone)	24 mcg 20%
Thiamin (as Thiamine Mononitrate)	1.5 mg 125%
Riboflavin	1.7 mg 131%
Niacin (as Niacinamide)	20 mg 125%
Vitamin B6 (as Pyridoxine HCl)	2 mg 118%
Folate	680 mcg DFE (400 mcg Folic Acid) 170%
Vitamin B12 (as Cyanocobalamin)	6.6 mcg 275%
Biotin	44 mcg 147%
Pantothenic Acid (as Calcium Pantothenate)	13 mg 260%
Calcium (as Dicalcium Phosphate)	148 mg 11%
Iron (as Carbonyl Iron)	16.2 mg 90%
Phosphorus (as Dicalcium Phosphate)	115 mg 9%
Iodine (as Potassium Iodide)	120 mcg 80%
Magnesium (as Magnesium Oxide)	80 mg 19%
Zinc (as Zinc Oxide)	13.5 mg 123%
Selenium (as Sodium Selenate)	1 mcg 2%
Copper (as Cupric Oxide)	1.8 mg 200%
Manganese (as Manganese Sulfate)	2.4 mg 104%
Chromium (as Chromic Chloride)	12 mcg 34%
Molybdenum (as Sodium Molybdate)	1 mcg 2%
Vanadium (as Sodium Metavanadate)	24 mcg †
Nickel (as Nickelous Sulfate)	23 mcg †
Tin (as Stannous Chloride)	19 mcg †

† Daily Value (%DV) not established.

Other Ingredients: Microcrystalline Cellulose, Gelatin, Stearic Acid, Crospovidone, Starch, Hypromellose, Sucrose, Polydextrose, Silicon Yeast, Red 40 Lake, Silicon Dioxide, Magnesium Stearate, Mannitol, Talc, Medium Chain Triglycerides, Tricalcium Phosphate, Mineral Oil, Polyethylene Glycol, Titanium Dioxide (Color), Blue 2 Lake, Carnauba Wax.

DISTRIBUTED BY:
 Vespyr Brands®, LLC., East Windsor, NJ 08520 U.S.A.

Directions: Adults and children 12 years and over: Take one tablet daily, immediately before, during, or after the meal of your choice. Not intended for children under 12.

WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. Keep this product out of reach of children. In case of accidental overdose, call a doctor or poison control center immediately.

Questions? Call toll-free 1-855-874-0970 (English/Spanish) M-F 8AM - 5PM EST
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www.geritol.com
 Store in a cool, dry place.
TAMPER-EVIDENT FEATURE: DO NOT USE IF PRINTED INNER SEAL BENEATH CAP ON BOTTLE IS MISSING OR BROKEN.

See Emboss, Matte Varnish & Gloss Varnish Layers for specific details

2032 MC | FA
 LAM DESIGN • Nov 21, 2024



409 Manville Road,
 Pleasantville, NY 10570
lamdesign.com

FILE NAME: 2032-FA-Geritol-100ct-Carton Mechanical.ai	DIELINE FILE NAME: UC401110	TYPE FONT LICENSES ARE NON-TRANSFERABLE. Fonts used in this file are listed at right. Client (end user) will need to secure the appropriate font license prior to use.	FONT: Trade Gothic LT Std Cond, Galano Grotesque, Helvetica Neue LT Std	SOURCE: myfonts.com, myfonts.com, myfonts.com
DESCRIPTION: Geritol 100ct Carton	WORK HISTORY: 1 09/18/24 Initial mechanical MC, 2 09/23/24 Client edits MC, 3 10/9/24 Client edits MC, 4 10/15/24 Client edits MC, 5 10/17/24 Client edits MC, 7 11/15/24 Client edits MC, 8 11/19/24 Client Edit CF, 9 11/21/24 Release to client CF	IMPORTANT: LAM Design has reviewed this art for accuracy. Final approval is the client's responsibility. LAM Design should be notified of any modifications to this file. We recommend color-accurate contract proofs be submitted for LAM Design's approval prior to production.	Review and evaluation of font licensing agreements is the responsibility of our clients. If there is a font our clients would prefer not to use for legal/licensing reasons, we will look for similar substitute fonts upon request. A duplicate of this file is provided with all live text converted to non-editable outlined artwork, so this file can be reproduced in its present form. Any user of this file outside of LAM Design must ensure that all text set with fonts listed below exactly matches the appearance (style, position, tracking, kerning, word spacing, line breaks) of corresponding text that appears in the accompanying outlined mechanical.	
DATE: 11/21/24	TRIM SIZE: 9.7817 x 8.4683 in	SCALE: 100%	NON-PRINTING FONTS USED IN THIS FILE: Arial Regular, Arial Narrow	
CLIENT: Vespyr Brands	PRODUCTION CONTACT: Marcia Chaloux, m_chaloux@lamdesign.com	SPECIAL INSTRUCTIONS: Dieline does not print. Printer is responsible for verifying scannability of all UPCs.	APPLICATIONS USED IN THIS FILE: Adobe Illustrator CC, Photoshop CC	
PROCESS COLORS: Cyan, Magenta, Yellow, Black	SPOT COLORS: Pantone® 2035 C, Silver 10103	SPECIALTY PROCESS: MATTE, GLOSS, EMBOSS	LICENSED STOCK IMAGES & ARTWORK: Geritol Family Logo_Shutterstock_2390284489, Brain_Shutterstock_1654773328, Eye outline_Shutterstock_2323862015, Heart icon created by LAM	

INTERNAL APPROVALS

Stock Imagery Mgr. • STOCK IMAGE LICENSING	M. Chaloux	11/21/24
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Design Mgr. • DESIGN LAYOUT • INTERNAL COMP	T. Augustine	11/21/24
Account Mgr. • FINAL APPROVAL	K. Finlan	11/21/24
Studio Mgr. • FINAL APPROVAL	C. Fischer	11/21/24

LEGAL SIZE REFERENCE: Caution Statement

PDP (square inches)	0-2 sq. in.	2-5 sq. in.	5-10 sq. in.	10-15 sq. in.	15-30 sq. in.	>30 sq. in.
Signal word	.0469 (1/4)	.0625 (1/4)	.0937 (1/2)	.1093 (1/2)	.125 (1/2)	.1562 (1/2)
Statement of hazard	.0469 (1/4)	.0469 (1/4)	.0625 (1/4)	.0937 (1/2)	.0937 (1/2)	.1093 (1/2)
Other cautionary material	.0313 (1/2)	.0469 (1/4)	.0625 (1/4)	.0625 (1/4)	.0781 (1/4)	.0937 (1/2)

LEGAL SIZE REFERENCE: Net Weight

PDP (square inches)	<5 sq. in.	5-25 sq. in.	25-100 sq. in.	100-400 sq. in.	>400 sq. in.
PDP (square inches)	.0625 (1/4)	.125 (1/2)	.1875 (1/2)	.25 (1/2)	.5 (1/2)