



Size: 2+3/4 x 27/32 x 4+1/8

Revision	Instructions Received Via: (e.g.: Fax, E-mail,...)	Received From	DATE / DESCRIPTION OF WORK	Account Exec	Production Artist	Proofreader
V1	E-mail	VD	10/07/08 Removed PMS 877 Silver	WM	CW	

GSG GRAPHIC SYSTEMS GROUP
 33 EAST 17TH STREET, NEW YORK, NY 10003
 TEL: 646-230-1900 FAX: 212-228-9898
 File Name: 2004572_GASX_car_18ct_V1_1.ai WO: 236522

GSG Approvals

Proofreader	Traffic	QC
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NOVARTIS
 PRODUCT DESCRIPTION
Gas-X Extra Strength Chewables Cherry 18ct Carton

ITEM CODE: 2004572 VERSION NO. 1
 REVISION DATE: 10/07/2008 REVISED BY: CW

MECHANICAL DUE: DUE TO VENDOR
 UPC NO. 3 0043-0117-18 8 MAG. 80% HT. .5"
 DIELINE NO.
 DESIGN MANAGER: Vera DiFrancescantonio

Printing Inks

- CMYK PROCESS
- PANTONE 362 C
- PANTONE 287 C
- VARNISH

Non-Printing

- DIELINE DO NOT PRINT

Printing Info
 Printer: Printer to create UPC and 128 codes
 Printing Method:
 Substrate: Paperboard

Printer Notes
 Printer to create UPC and 128 codes

DRUG FACTS TEXT	TYPE SIZE	TYPE STYLE
DRUG FACTS TITLE	9 pt.	Helv. Bold Con. Obl.
HEADINGS	8 pt.	Helv. Bold Con. Obl.
SUBHEADS	6 pt.	Helv. Bold Con.
BODY TEXT	6 pt.	Helv. Con.
TRACKING	0	
CONDENSATION	100%	
LEADING	6.5 pt.	
BARLINES, HAIRLINES	1.5 pt., .5 pt.	
CHARACTERS/INCH	<39	