



Dimensions: 259mm Slit Width, 150mm Cut Length, 117mm Perf, 43mm Short Fold, 126mm LayFlat, 90mm Long Fold.

Clearances: .5mm clear, 2mm clear, 4mm clear, 6mm copy free zone.

Text on Label:

vitafusion™
PreNatal
 ESSENTIAL MULTI
 For Mom & Baby's Everyday Health Needs
 Gentle on the stomach!
 CLINICALLY PROVEN ABSORPTION™
 natural raspberry lemonade flavor
 90 gummies | Folate & 50 mg DHA per serving
 DIETARY SUPPLEMENT
 Manufactured with 100% Certified Renewable Energy

Supplement Facts

Amount Per Serving	% Daily Value for Pregnant Women & Lactating Women
Calories	20
Total Carbohydrate	4 g 1%††
Total Sugars	4 g **
Includes 4 g Added Sugars	8%††
Vitamin A (as retinyl palmitate)	650 mcg RAE 50%
Vitamin C (as ascorbic acid)	20 mg 17%
Vitamin D (as cholecalciferol)	20 mcg (800 IU) 133%
Vitamin E (as d-alpha-tocopheryl acetate)	19 mg 100%
Niacin (as inositol niacin)	18 mg NE 100%
Vitamin B-6 (as pyridoxine HCl)	2 mg 100%
Folate	600 mcg DFE 100%
(360 mcg folic acid)	
Vitamin B-12 (as cyanocobalamin)	2.8 mcg 100%
Biotin	35 mcg 100%
Iodine (as potassium iodide)	220 mcg 76%
Zinc (as zinc chelate)	3.8 mg 29%
Sodium	5 mg <1%
Omega-3 fatty acids (from fish oil)	65 mg **
DHA (docosahexaenoic acid)	50 mg **
Other Omega-3 fatty acids	15 mg **

†† Percent Daily Values are based on a 2,000 calorie diet.
 ** Daily Value not established.

Other Ingredients: Glucose syrup, sugar, water, gelatin; less than 2% of: citric acid, colors (blueberry and carrot concentrates, purple carrot juice concentrate), fumaric acid, lactic acid, and natural flavors. Contains: fish (tuna).
 Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.
 This product uses high quality, purified fish oil that has been tested for mercury and PCBs.
KEEP OUT OF THE REACH OF CHILDREN
 MANUFACTURED FOR CHURCH & DWIGHT CO., INC. EWING, NJ 08628
 Questions, Comments? Call 1-888-334-5389 M-F 9AM-5PM ET www.vitafusion.com

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SMART ART PRODUCTION ART INFORMATION

PROJECT #: Wave_...
 SKU JOB #: 2002172
 FILE NAME: PA2002172_R4.ai
 CONTACT: Rod Proctor
 E-MAIL: proctorr@phototype.com

CHURCH & DWIGHT CO., INC.
 Church & Dwight Co., Inc
 500 Charles Ewing Boulevard
 Ewing, NJ 08628
 800.833.9532

MECHANICAL: ROUND 4

JOB INFORMATION

JOB DESCRIPTION: VMS Vitafusion PreNatal 90ct (500cc) Shrink Claim Updates - US
 BRAND: Vitafusion
 FRONT MATERIAL #: 72012979 BACK MATERIAL #:
 FRONT COPY CODE #: VFSL-01950-14 BACK COPY CODE #:
 UPC #: 0-27917-01950-5 LAST REVISION DATE: 03/19/2018

ADDITIONAL JOB INFORMATION (if available)

PRINT PROCESS: Gravure PRINTER: Multi Color, Scottsburg, IN
 SUBSTRATE: Clear PET PRINTER DIE#: MCS0779-3_01
 JOB SIZE: 500cc

C&D APPROVALS

IP #: IP078489

FRONT COLORS

White White Yellow Cyan Magenta PANTONE 368 C
 PANTONE 2597 C Black Substrate Dieline

BACK COLORS

APPROVED
 By Manvi Chopra at 8:07 am, Mar 27, 2018

QUALITY ASSURANCE CHECK

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