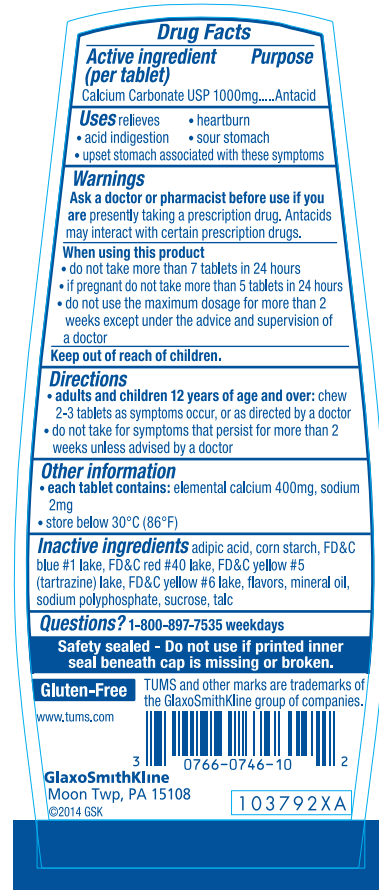


150% FOR PROOFING ONLY



ACTUAL SIZE

Drug Facts Info Box		
Drug Facts (Title)	Font Name: Helvetica Neue 77 Bold Condensed Oblique	8.1 point type
Drug Facts (continued)	N/A	N/A point type
Headings	Font Name: Helvetica Neue 77 Bold Condensed Oblique	8.0 point type
Subheading	Font Name: Helvetica Neue 77 Bold Condensed	6.0 point type
Body text	Font Name: Helvetica Neue 57 Condensed	6.0 point type
Leading (Smallest area in body copy of Drug Facts)		.5 point type
Bullets	Font Name: Helvetica Neue 57 Condensed	5.0 point type
Bullets on same lines: end of statement separated from bulleted statement by two ems		Yes
Characters per inch (Smallest size in body of Drug Facts)		38
Spacing of the hair lines from edge of box – i.e. Minimum of 2 spaces either side of Drug Fact Box		Yes
Characters per inch (Smallest size in copy of art)		38
Font size of Net Wt/Contents (Smallest character)		N/A point type
Font size of Statement of Identity (If not live text, to be measured in Helvetica capital "M")	V _____ N/A pt. H _____ N/A pt.	
Font size of Logo/Largest Copy on PDP (If not live text, to be measured in Helvetica capital "M")	V _____ N/A pt. H _____ N/A pt.	
Ratio of Statement of Identity to Logo/Largest Copy on PDP		
Statement of Identity (pt.) (Divided by) Largest Logo Copy (pt.)	V _____ N/A % H _____ N/A %	

<b>GlaxoSmithKline</b> PLEASE CHECK ONE: <input type="checkbox"/> Artwork <input type="checkbox"/> Prepress <input type="checkbox"/> Copy	DATE
	DATE
<input type="checkbox"/> APPROVALS <input type="checkbox"/> SGS	NAME
	NAME

GlaxoSmithKline	PACKAGING SPECIFICATION	DATE: 11/19/13
1500 Littleton Road, Parsippany, NJ 07054 GSK PROJECT NO.: 254749 BRAND: Tums DESCRIPTION: Ultra Assorted Fruit COMPONENT: Back Label VOLUME CONTENTS/SIZE: 160 ct FORM NO.: 103792XA COUNTRY: USA COMPUTER SOFTWARE: Illustrator CS5 ARTIST: Christopher Leone KEYWORDS:	MYSGS NO.: 3689994 FILE NAME: 103792XA TUM UL AF 160BL.ai UPC/SKU NO.: 3-0766-0746-10-2 E.V. NO. & FORMAT: 103792XA DIE NO.: TUM0109LB Rev1 PACKAGING SITE: St. Louis Plant PRINTER: CCL Label PREPRESS: SGS REPLACES FORM NO.: 66477XD REVISION 1: REVISION 2:	

150 Corporate Drive • Elgin, IL 60123 • (847) 695-9515	<b>PREPRESS</b>	<b>DATE:</b>
		OPERATOR: CSR: © GlaxoSmithKline. All Rights Reserved. All logos, designs and artwork are trademarks, trade dress and/or copyrighted material, owned by and/or licensed to GlaxoSmithKline and/or its affiliated companies. Unauthorized reproduction is strictly prohibited.