



The Bayer Cross is Equal to the "L" in Aleve
 Current Size: .441"
 Current "L" Size: .441"
 Cross Meets Ratio Requirements of 7mm (.2755") or larger
 1/3rd of Cross required Clear Space (.441) = .147"
 1/6th of PDP Height (2") = .333"

CERTIFIED ART
 Bayer HealthCare LLC
 Date 3/18/14
 CCO3738
 Part # 83929731
 Open Stock



the "N" in NSAID is 1/4 of the "A" in ALEVE

All Images/Codes are FPO

NOTE: THIS COLOR PROOF INDICATES COLOR BREAK ONLY AND MAY NOT ACCURATELY REFLECT ACTUAL PRODUCTION COLOR.



MODIFIED DFL

SCHAWK! Art Production		DRUG FACTS INFO.	
CATEGORY	PRIMARY PACKAGING REQUIRED	SECONDARY PACKAGING REQUIRED	ACTUAL SIZE IN FILE
Drug Facts Title:	N/A	>7.0 pt	7.1 pt
Drug Facts (continued):	N/A	7 pt	7 pt
Headings:	N/A	7 pt	7 pt
Subheadings:	N/A	6 pt	6 pt
Text:	N/A	6 pt	6 pt
Bullets:	N/A	5 pt (no larger)	5 pt
Leading:	N/A	+0.5 pt	6.5 pt
Characters Per Inch:	N/A	No more than 39	39

SCHAWK! Art Production

2325 North Burdick St., Kalamazoo, MI 49009
 T 269.276.4217 F 269.344.1167

Illustrator CS5 REVISIONS BEGIN 01.31.14

DATE: 01.31.14
 CLIENT: Bayer HealthCare
 PROJECT: Aleve Caplets 24ct Carton - FINAL - 83929731

PROJECT #: 2881
 JOB #: 140947A_JP DIE #: BY1061
 SIZE: 7-15/32" W x 6-1/8" H
 FONTS: Helvetica Condensed Bold Oblique, Helvetica Condensed Medium Oblique, Helvetica Condensed Bold Oblique, Helvetica Condensed Bold, Helvetica Condensed Medium, Helvetica Bold Oblique, Helvetica 65 Medium, Helvetica 75 Bold, Helvetica 76 Bold Italic, Helvetica 67 Medium Condensed

UPC: 3 25866 10502 8 12of5 Code: 3151

1. New FINAL - PU 504662
2. Update Code #'s
3. Update Die to BY1061
4. Update dist by
5. Update cross ratio