



The Bayer Cross is Equal to the "M" in Midol
 Current Size: .516"
 Current "M" Size: .516"
 Cross Meets Ratio Requirements of 7mm (.2755") or larger
 1/3rd of Cross required Clear Space (.516) = .172"
 1/6th of PDP Height (2.8125") = .468"

CERTIFIED ART
 Bayer HealthCare LLC
 Date 2/3/2015
 CCO# 4170
 Part # 84510114
 Open Stock



SCHAWK! Art Production 2325 North Burdick St., Kalamazoo, MI 49007
 T 269.381.3820 F 269.382.9083

Illustrator CS5 REVISIONS BEGIN 01.08.15

DATE: 01.08.15
 CLIENT: Bayer HealthCare
 PROJECT: Midol Complete Gelcaps 24ct Carton - FINAL - 84510114
 PROJECT #: 3092
 JOB #: 158728A JP DIE #: BY801
 SIZE: 5-1/8" W x 8-7/32" H
 FONTS: Helvetica, Helvetica Bold, Swiss 721 BT Light Condensed Italic, Swiss 721 BT Bold Condensed, Swiss 721 BT Condensed, Swiss 721 BT Condensed Italic, OceanSansMM It 760 EB 800 EX, Swiss 721 BT Bold Condensed Italic, Helvetica Condensed Medium, Helvetica Bold Oblique, Helvetica 75 Bold, Helvetica 75 Bold Italic, Helvetica 65 Medium, Helvetica Condensed Bold, Helvetica 67 Medium Condensed
 UPC: 3 12843 17253 1 I2of5 Code: 3284

1. New FINAL - PU 156055E
 2. Update Code #'s
 3. Verify DP's

All Images/Codes are FPO

NOTE: THIS COLOR PROOF INDICATES COLOR BREAK ONLY AND MAY NOT ACCURATELY REFLECT ACTUAL PRODUCTION COLOR.

PROCESS YELLOW	PMS 298 BLUE	REFLEX BLUE
PMS 284 BLUE	PMS 282 DK BLUE	PROCESS CYAN

MODIFIED DFL

SCHAWK! Art Production		DRUG FACTS INFO.	
CATEGORY	PRIMARY PACKAGING REQUIRED	SECONDARY PACKAGING REQUIRED	ACTUAL SIZE IN FILE
Drug Facts Title:	N/A	>7.0 pt	8.1 pt
Drug Facts (continued):	N/A	7 pt	7 pt
Headings:	N/A	7 pt	7 pt
Subheadings:	N/A	6 pt	6 pt
Text:	N/A	6 pt	6 pt
Bullets:	N/A	5 pt (no larger)	5 pt
Leading:	N/A	+0.5 pt	6-6.5 pt
Characters Per Inch:	N/A	No more than 39	≤ 39