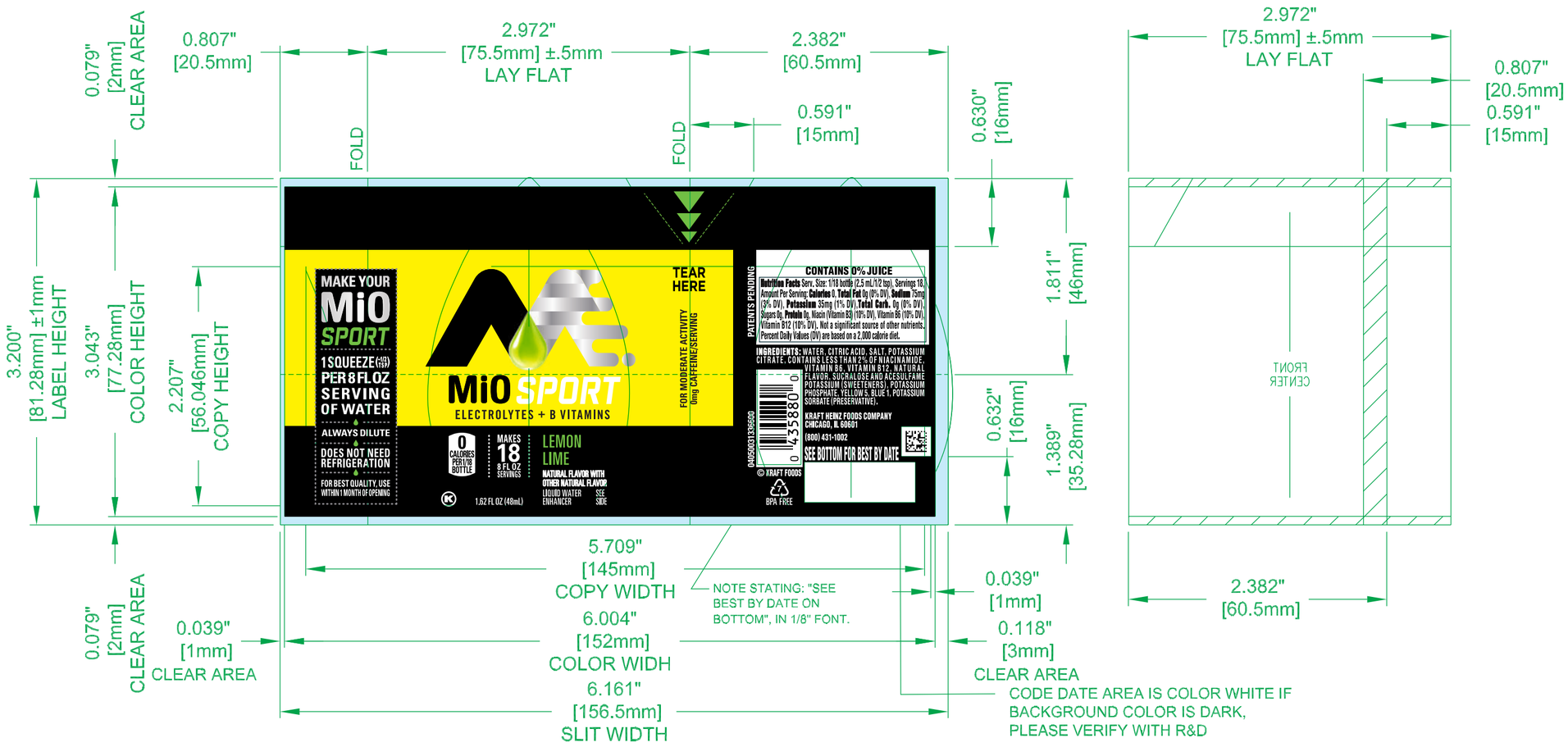


AMERICAN FOOD LABELING TYPE GAUGE

TALS Calculation

Shrink Sleeve

Overall Area:	18.26 in²
SUBTRACTIONS	
--	
TALS:	18.26 in²

Nutrition Facts Panel

Linear Format

Table Area:	0.93 in²
Percentage TALS Used:	5.09 %

Net Weight Statement

PDP Area:	7.30 in²
Required Size:	1/8" (0.125 in) (3.175mm)

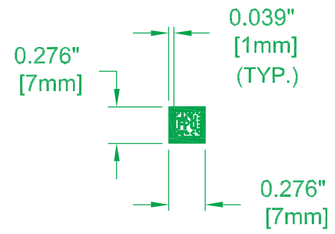
REGULATED COPY TYPE MEASUREMENT GUIDE

NOTE: This is minimum x height required

Product Identity/Common Name: LIQUID WATER
Ingredients: INGREDIENTS: WATER
Allergen Statement:
Manufactured:
Domicile: KRAFT HEINZ FOODS COMPANY
Copyright / Trademark: © KRAFT FOODS
Imported Statement:
Printed In:
Storage copy / Shake Well: FOR BEST QUALITY
Keep Refrigerated / Refrigeration copy: REFRIGERATION
Net Weight: 1.62 FL OZ (48mL)
Not for Retail Sale / Warning Copy:
Best Before / Expiry copy: SEE BOTTOM FOR BEST BY DATE
Serving Suggestion / Enlarged to Show Detail:
Kosher / Plant Number: (K)
FUF / Disclosure Statement: CALORIES SEE SIDE
Food Claims: NATURAL FLAVOR WITH ELECTROLYTES CONTAINS 0% JUICE FOR MODERATE ACTIVITY CAFFEINE/SERVING

1/16" = .0625" = 1.6 mm
1/8" = .125" = 3.2 mm
3/16" = .1875" = 4.8 mm
1/4" = .25" = 6.4 mm
1/2" = .5" = 12.7 mm
5/64" = .0787" = 2 mm

DIELINE FOR PLACEMENT ONLY



ACTUAL SIZE:

LEGEND

- CUT LINE
- FOLD LINE
- PERF LINE
- COPY LIMIT ±6mm FROM CENTER
- CLEAR AREA
- NO LIVE COPY
- NO LEGAL INFO
- UPC CODE: Bars to run Horizontal 90% Magnification Minimum
- = 2D CODE LOCATION (For Position Only) (INCLUDES 1.0mm QUIET ZONE ON ALL SIDES) NO OTHER PRINT/COPY IN THIS AREA. 2D CODE MUST INCLUDE RESOURCE CODE.

DIMENSIONS: INCHES [mm]

DWG. REF: T00998

REVISIONS	NO.	DATE	BY
ADDED 2D CODE LOCATION AND NOTES	5	8/21/17	DAS

MiO RETAIL SHRINK SLEEVE
1.62 fl.oz. (48ml)

SHEET: 1 of 1
DRAWN: DAS
SCALE: 1/2
DATE: 8/12/14

SIGNATURE:
DEVELOPER: N. EFFENBERGER
DRAWING No: ROLL-10083797

THIS DRAWING IS THE PROPERTY OF KRAFT FOODS INC. THE INFORMATION HEREON IS CONFIDENTIAL AND MAY NOT BE USED FOR ANY PURPOSE OTHER THAN THAT FOR WHICH IT WAS SPECIFICALLY PRODUCED. DO NOT SCALE THIS DRAWING.

SGS # 4656675 (5208338)
SGS Plant Location: Toronto
Staccato: ☐ YES ☐ NO

MANDATORY COLORS

1	2	3	4	5	6
PROCESS BLACK	GREY PMS 432	PMS 102	GREEN PMS 368	WHITE 1	WHITE 2

DIELINE / SUBSTRATE ☐ Color Intent ☐ Copy/Content Only

KraftHeinz | SGS Southern Graphic Systems — **KNAC Packaging & Brand Design**

Brand	MiO Sport	Net Wt	1.62 fl oz (48mL)	Project #	9808
Region	North America	UPC #	0-435880-0	Print Method	Offset
Country	United States	SAP #	-	PLS/OLC#/DATE	5383662 [002] 2017-08-07
Component	Shrink Sleeve	Global Art #	-	Blueprint/Spec# - Rev #	ROLL-10083797 8/21/17
Date Created	2017/10/17	Resource Code	04050031336600	Application(s)	CC
Art Number	006092	Art Type	Packaging	Printer	CCL LABEL INC / SIOUX FALLS, SD
Printer Code	-	Art Description	Electrolytes Lemon Lime	Design Firm	Soulsight / SGS dkt# 4257773 / 4042008

UPC Size:	90% / BWA: -0.0025	Line Screen:	-	Distortion:	Around - Across -	Resolution	-	Version #:	4656675PA3_006092
Trap Amount:	-	Dot Shape:	-	Emulsion:	-	Final Format	-	SGS Contact:	-
Curve Information:	-							Keurig Part #	-

PRODUCTION ART Operator: mlm — **GRAPHIC ASSEMBLY** Operator: --

LIMITATION OF LIABILITY
DO NOT PLATE OR ENGRAVE WITH THIS FILE WITHOUT PROPER INSPECTION
All files should be thoroughly inspected by the recipient immediately upon receipt of same. It is the responsibility of the recipient to examine and proofread all files prior to plating or engraving. Should the files work be found to be incorrect upon the inspection described above, call SGS. The liability of Southern Graphic Systems shall be limited to correcting its own product. Southern Graphic Systems will not be liable for any loss or damage including but not limited to cost of the printing plates or cylinders, overtime, press delays, and/or missing of insertion dates.

Kraft Approval — Signature: _____ Date: _____ Signature: _____ Date: _____

Non Adobe Fonts	Font Foundry	Non Adobe Fonts	Font Foundry

APPROVAL PROCESS FOR KRAFT HEINZ PROOFS ONLY

- *All Project Level 1-3 Final Separator Proofs* require Kraft Heinz Marketing approval.*
- *Review proofs in the light booth locate – RM 7409 (Code: 7400*)*
- *Complete your review within 24 hours. Anything over 24 hours will result in timeline delays.*

What to Review:

1. **Overall Layout & Design Intent** – *are the images and other graphic elements correct and in place?*
2. **Color Accuracy** – *does the layout reflect the final approved color images/elements and brand colors?*

What NOT to Review

1. **Copy** – *all copy should be reviewed/approved in ATLAS.*
2. **Die Lines** – *all die lines should be reviewed/approved in ATLAS.*

Next Steps:

1. *Sign and deposit proofs in the drawer below the light booth designated for your BU.*
2. *After you approve, send an email to your GPM confirming your approval.*
3. *Upon receipt of your approval, depending on the print process, the artwork will need to be stepped and plated or engraved. This work may be executed by the separator company or the printer.*
4. *Your GPM will inform you of the necessary next steps and timing.*

IMPORTANT! IF CHANGES ARE REQUESTED:

Final Separator Proof approval is for review of final design intent only. Not for making change.

- *All changes should be made before separations in ATLAS.*
- *Changes result in delays in timing and additional costs.*
- *ALL changes are required to return to ATLAS for team approval.*
- *Copy and die Line change require new KHC specs, die lines and copy documents.*

*** Project level 4 (simple copy and die lines changes) Final Separator Proofs are approved by Separator.**