

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

1 Identification

- **Product identifier**
- **Product name:** *John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)*
- **Application of the substance / the mixture** *Shampoo*
- **Details of the supplier of the safety data sheet**
- **Manufacturer/Supplier:**
*Kao USA, Inc.
 2535 Spring Grove Avenue
 CINCINNATI, OH 45214
 USA*
- **Information department:** *Product safety department*
- **Emergency telephone number:** *800.424.9300 (Chemtec); 800.742.8798 (Drug & Poison Info Center)*

2 Hazard(s) identification

- **Classification of the substance or mixture**



GHS08 Health hazard

*Sensitization - Respiratory 1 H334 May cause allergy or asthma symptoms or breathing difficulties if inhaled.
 Toxic to Reproduction 2 H361 Suspected of damaging fertility or the unborn child.*



GHS05 Corrosion

Eye Damage 1 H318 Causes serious eye damage.



GHS07

Skin Irritation 2 H315 Causes skin irritation.

- **Label elements**
- **GHS label elements** *The product is classified and labeled according to the Globally Harmonized System (GHS).*
- **Hazard pictograms**



GHS05



GHS08

- **Signal word** *Danger*
- **Hazard-determining components of labeling:**
*Decyl Glucoside
 Cocamidopropyl Betaine
 Guar Hydroxypropyltrimonium Chloride*
- **Hazard statements**
*Causes skin irritation.
 Causes serious eye damage.
 May cause allergy or asthma symptoms or breathing difficulties if inhaled.
 Suspected of damaging fertility or the unborn child.*
- **Precautionary statements**
Obtain special instructions before use.

(Contd. on page 2)

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 1)

Do not handle until all safety precautions have been read and understood.
 Avoid breathing dust/fume/gas/mist/vapors/spray
 Wash thoroughly after handling.
 Wear protective gloves/protective clothing/eye protection/face protection.
 [In case of inadequate ventilation] wear respiratory protection.
 If on skin: Wash with plenty of water.
 If inhaled: If breathing is difficult, remove person to fresh air and keep comfortable for breathing.
 If in eyes: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do.
 Continue rinsing.
 Immediately call a poison center/doctor.
 IF exposed or concerned: Get medical advice/attention.
 Specific treatment (see on this label).
 Take off contaminated clothing and wash it before reuse.
 If skin irritation occurs: Get medical advice/attention.
 If experiencing respiratory symptoms: Call a poison center/doctor.
 Store locked up.
 Dispose of contents/container in accordance with local/regional/national/international regulations.

· **Classification system:**

· **NFPA ratings (scale 0 - 4)**



· **HMIS-ratings (scale 0 - 4)**



· **Other hazards**

· **Results of PBT and vPvB assessment**

· **PBT:** Not applicable

· **vPvB:** Not applicable

3 Composition/information on ingredients

· **Chemical characterization: Mixtures**

· **Description:** Mixture of the substances listed below with nonhazardous additions.

· **Dangerous components:**

| | | |
|-------------|--------------------------------------|-------|
| 68585-34-2 | Sodium Laureth Sulfate | 11.0% |
| 141464-42-8 | Decyl Glucoside | 3.53% |
| 61789-40-0 | Cocamidopropyl Betaine | 1.72% |
| 65497-29-2 | Guar Hydroxypropyltrimonium Chloride | 0.3% |

4 First-aid measures

· **Description of first aid measures**

· **General information:** Immediately remove any clothing soiled by the product.

· **After inhalation:** In case of unconsciousness place patient stably in side position for transportation.

· **After skin contact:** Immediately wash with water and soap and rinse thoroughly.

· **After eye contact:** Rinse opened eye for several minutes under running water. Then consult a doctor.

(Contd. on page 3)

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 2)

- **After swallowing:** If symptoms persist consult doctor.
- **Information for doctor:**
- **Most important symptoms and effects, both acute and delayed** No further relevant information available.
- **Indication of any immediate medical attention and special treatment needed**
No further relevant information available.

5 Fire-fighting measures

- **Extinguishing media**
- **Suitable extinguishing agents:** Use fire fighting measures that suit the environment.
- **Special hazards arising from the substance or mixture** No further relevant information available.
- **Advice for firefighters**
- **Protective equipment:** No special measures required.

6 Accidental release measures

- **Personal precautions, protective equipment and emergency procedures**
Wear protective equipment. Keep unprotected persons away.
- **Environmental precautions:**
Dilute with plenty of water.
Do not allow to enter sewers/ surface or ground water.
- **Methods and material for containment and cleaning up:**
Absorb with liquid-binding material (sand, diatomite, acid binders, universal binders, sawdust).
Use neutralizing agent.
Dispose contaminated material as waste according to section 13.
Ensure adequate ventilation.
- **Reference to other sections**
See Section 7 for information on safe handling.
See Section 8 for information on personal protection equipment.
See Section 13 for disposal information.
- **Protective Action Criteria for Chemicals**

· **PAC-1:**

| | | |
|----------|--------------------------|----------------------|
| 532-32-1 | Sodium Benzoate | 13 mg/m ³ |
| 144-55-8 | sodium hydrogencarbonate | 13 mg/m ³ |
| 65-85-0 | Benzoic acid | 13 mg/m ³ |
| 56-81-5 | Glycerin | 45 mg/m ³ |

· **PAC-2:**

| | | |
|----------|--------------------------|-----------------------|
| 532-32-1 | Sodium Benzoate | 140 mg/m ³ |
| 144-55-8 | sodium hydrogencarbonate | 140 mg/m ³ |
| 65-85-0 | Benzoic acid | 140 mg/m ³ |
| 56-81-5 | Glycerin | 180 mg/m ³ |

· **PAC-3:**

| | | |
|----------|--------------------------|------------------------|
| 532-32-1 | Sodium Benzoate | 830 mg/m ³ |
| 144-55-8 | sodium hydrogencarbonate | 840 mg/m ³ |
| 65-85-0 | Benzoic acid | 830 mg/m ³ |
| 56-81-5 | Glycerin | 1100 mg/m ³ |

US

(Contd. on page 4)

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 3)

7 Handling and storage

- **Handling:**
- **Precautions for safe handling**
*Ensure good ventilation/exhaustion at the workplace.
 Open and handle receptacle with care.
 Prevent formation of aerosols.*
- **Information about protection against explosions and fires:** *Keep respiratory protective device available.*
- **Conditions for safe storage, including any incompatibilities**
- **Storage:**
- **Requirements to be met by storerooms and receptacles:** *No special requirements.*
- **Information about storage in one common storage facility:** *Not required*
- **Further information about storage conditions:** *Keep receptacle tightly sealed.*
- **Specific end use(s)** *No further relevant information available.*

8 Exposure controls/personal protection

- **Additional information about design of technical systems:** *No further data; see section 7.*
- **Control parameters**
- **Components with limit values that require monitoring at the workplace:**
The product does not contain any relevant quantities of materials with critical values that have to be monitored at the workplace.
- **Additional information:** *The lists that were valid during the creation were used as basis.*
- **Exposure controls**
- **Personal protective equipment:**
- **General protective and hygienic measures:**
*Keep away from foodstuffs, beverages and feed.
 Immediately remove all soiled and contaminated clothing.
 Wash hands before breaks and at the end of work.
 Store protective clothing separately.
 Avoid contact with the skin.
 Avoid contact with the eyes and skin.*
- **Breathing equipment:**
In case of brief exposure or low pollution use respiratory filter device. In case of intensive or longer exposure use respiratory protective device that is independent of circulating air.
- **Protection of hands:**



Protective gloves

- *The glove material has to be impermeable and resistant to the product/ the substance/ the preparation.
 Due to missing tests no recommendation to the glove material can be given for the product/ the preparation/ the chemical mixture.
 Selection of the glove material on consideration of the penetration times, rates of diffusion and the degradation*
- **Material of gloves**
The selection of the suitable gloves does not only depend on the material, but also on further marks of quality and varies from manufacturer to manufacturer. As the product is a preparation of several substances, the resistance of the glove material can not be calculated in advance and has therefore to be checked prior to the application.
- **Penetration time of glove material**
The exact break through time has to be found out by the manufacturer of the protective gloves and has to be observed.

(Contd. on page 5)

US

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 4)

· **Eye protection:**



Tightly sealed goggles

9 Physical and chemical properties

· **Information on basic physical and chemical properties**

· **General Information**

· **Appearance:**

| | |
|--------------------------|----------------|
| · Form: | Liquid |
| · Color: | Beige |
| · Odor: | Pleasant |
| · Odor threshold: | Not determined |

· **pH-value at 20 °C (68 °F):** 5–5.5

· **Change in condition**

| | |
|---------------------------------------|--------------|
| · Melting point/Melting range: | Undetermined |
| · Boiling point/Boiling range: | Undetermined |

· **Flash point:** Not applicable

· **Flammability:** Not applicable

· **Decomposition temperature:** Not determined

· **Ignition temperature:** Product is not selfigniting.

· **Danger of explosion:** Product does not present an explosion hazard.

· **Explosion limits:**

| | |
|-----------------|----------------|
| · Lower: | Not determined |
| · Upper: | Not determined |

· **Vapor pressure:** Not determined

· **Density:** Not determined

· **Relative density** Not determined

· **Vapor density** Not determined

· **Evaporation rate** Not determined

· **Solubility in / Miscibility with**

· **Water:** Fully miscible.

· **Partition coefficient (n-octanol/water):** Not determined

· **Viscosity:**

| | |
|---------------------|----------------|
| · Dynamic: | Not determined |
| · Kinematic: | Not determined |

· **Other information** No further relevant information available.

10 Stability and reactivity

· **Reactivity** No further relevant information available.

(Contd. on page 6)

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 5)

- **Chemical stability**
- **Thermal decomposition / conditions to be avoided:** No decomposition if used according to specifications.
- **Possibility of hazardous reactions** No dangerous reactions known.
- **Conditions to avoid** No further relevant information available.
- **Incompatible materials:** No further relevant information available.
- **Hazardous decomposition products:** No dangerous decomposition products known.

11 Toxicological information

- **Information on toxicological effects**

- **Acute toxicity:**

- **LD/LC50 values that are relevant for classification:**

ATE (Acute Toxicity Estimate)

| | | |
|------|------|--------------|
| Oral | LD50 | 29,070 mg/kg |
|------|------|--------------|

- **Primary irritant effect:**

- **on the skin:** Irritant to skin and mucous membranes.
- **on the eye:** Strong irritant with the danger of severe eye injury.
- **Sensitization:** Sensitization possible through inhalation.

- **Additional toxicological information:**

The product shows the following dangers according to internally approved calculation methods for preparations:
Harmful
Irritant

- **Carcinogenic categories**

- **IARC (International Agency for Research on Cancer)**

None of the ingredients is listed.

- **NTP (National Toxicology Program)**

None of the ingredients is listed.

- **OSHA-Ca (Occupational Safety & Health Administration)**

None of the ingredients is listed.

12 Ecological information

- **Toxicity**

- **Aquatic toxicity:** No further relevant information available.
- **Persistence and degradability** No further relevant information available.

- **Behavior in environmental systems:**

- **Bioaccumulative potential** No further relevant information available.
- **Mobility in soil** No further relevant information available.

- **Additional ecological information:**

- **General notes:**

Water hazard class 1 (Self-assessment): slightly hazardous for water
Do not allow undiluted product or large quantities of it to reach ground water, water course or sewage system.
Must not reach bodies of water or drainage ditch undiluted or unneutralized.

- **Results of PBT and vPvB assessment**

- **PBT:** Not applicable
- **vPvB:** Not applicable
- **Other adverse effects** No further relevant information available.

US

(Contd. on page 7)

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 6)

13 Disposal considerations

- **Waste treatment methods**
- **Recommendation:**
Must not be disposed of together with household garbage. Do not allow product to reach sewage system.
- **Uncleaned packagings:**
- **Recommendation:** Disposal must be made according to official regulations.
- **Recommended cleansing agent:** Water, if necessary with cleansing agents.

14 Transport information

| | |
|---|----------------|
| · UN-Number | |
| · DOT, IMDG, IATA | not regulated |
| · UN proper shipping name | |
| · DOT, IMDG, IATA | not regulated |
| · Transport hazard class(es) | |
| · DOT, ADN, IMDG, IATA | |
| · Class | not regulated |
| · Packing group | |
| · DOT, IMDG, IATA | not regulated |
| · Environmental hazards: | Not applicable |
| · Special precautions for user | Not applicable |
| · Transport in bulk according to Annex II of MARPOL 73/78 and the IBC Code | Not applicable |
| · UN "Model Regulation": | not regulated |

15 Regulatory information

- **Safety, health and environmental regulations/legislation specific for the substance or mixture**
No further relevant information available.
- **Sara**

| | | |
|--|----------------------------|--------|
| · Section 355 (extremely hazardous substances): | | |
| None of the ingredients is listed. | | |
| · Section 313 (Specific toxic chemical listings): | | |
| None of the ingredients is listed. | | |
| · TSCA (Toxic Substances Control Act): | | |
| 7732-18-5 | Water | ACTIVE |
| 68585-34-2 | Sodium Laureth Sulfate | ACTIVE |
| 61789-40-0 | Cocamidopropyl Betaine | ACTIVE |
| 7647-14-5 | Sodium Chloride | ACTIVE |
| 68424-61-3 | Glyceryl Oleate | ACTIVE |
| 68334-28-1 | Hydrogenated Vegetable Oil | ACTIVE |
| 91844-53-0 | Sorbitan Caprylate | ACTIVE |

(Contd. on page 8)

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 7)

| | | |
|------------|--------------------------------------|--------|
| 629-82-3 | Dicaprylyl Ether | ACTIVE |
| 532-32-1 | Sodium Benzoate | ACTIVE |
| 65497-29-2 | Guar Hydroxypropyltrimonium Chloride | ACTIVE |
| 79-33-4 | L-(+)-lactic acid | ACTIVE |
| 81-13-0 | Panthenol | ACTIVE |
| 51981-21-6 | Tetrasodium Glutamate Diacetate | ACTIVE |
| 144-55-8 | sodium hydrogencarbonate | ACTIVE |
| 77-92-9 | citric acid | ACTIVE |
| 8028-89-5 | Caramel | ACTIVE |
| 9050-36-6 | Maltodextrin | ACTIVE |
| 65-85-0 | Benzoic acid | ACTIVE |
| 8002-31-1 | Theobroma Cacao (Cocoa) Seed Butter | ACTIVE |
| 56-81-5 | Glycerin | ACTIVE |
| 7651-02-7 | Stearamidopropyl Dimethylamine | ACTIVE |

· **Hazardous Air Pollutants**

None of the ingredients is listed.

· **Proposition 65**

· **Chemicals known to cause cancer:**

None of the ingredients is listed.

· **Chemicals known to cause reproductive toxicity for females:**

None of the ingredients is listed.

· **Chemicals known to cause reproductive toxicity for males:**

None of the ingredients is listed.

· **Chemicals known to cause developmental toxicity:**

None of the ingredients is listed.

· **Carcinogenic categories**

· **EPA (Environmental Protection Agency)**

65-85-0 Benzoic acid

D

· **TLV (Threshold Limit Value)**

None of the ingredients is listed.

· **NIOSH-Ca (National Institute for Occupational Safety and Health)**

None of the ingredients is listed.

· **GHS label elements** The product is classified and labeled according to the Globally Harmonized System (GHS).

· **Hazard pictograms**



GHS05 GHS08

· **Signal word** Danger

· **Hazard-determining components of labeling:**

Decyl Glucoside

Cocamidopropyl Betaine

Guar Hydroxypropyltrimonium Chloride

(Contd. on page 9)

US

Safety Data Sheet

acc. to OSHA HCS

Printing date 05/14/2026

Reviewed on 05/14/2026

Product name: John Frieda Brilliant Brunette Color Vibrancy Shampoo (M31A01US01)

(Contd. of page 8)

· **Hazard statements**

Causes skin irritation.

Causes serious eye damage.

May cause allergy or asthma symptoms or breathing difficulties if inhaled.

Suspected of damaging fertility or the unborn child.

· **Precautionary statements**

Obtain special instructions before use.

Do not handle until all safety precautions have been read and understood.

Avoid breathing dust/fume/gas/mist/vapors/spray

Wash thoroughly after handling.

Wear protective gloves/protective clothing/eye protection/face protection.

[In case of inadequate ventilation] wear respiratory protection.

If on skin: Wash with plenty of water.

If inhaled: If breathing is difficult, remove person to fresh air and keep comfortable for breathing.

If in eyes: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do.

Continue rinsing.

Immediately call a poison center/doctor.

IF exposed or concerned: Get medical advice/attention.

Specific treatment (see on this label).

Take off contaminated clothing and wash it before reuse.

If skin irritation occurs: Get medical advice/attention.

If experiencing respiratory symptoms: Call a poison center/doctor.

Store locked up.

Dispose of contents/container in accordance with local/regional/national/international regulations.

· **Chemical safety assessment:** *A Chemical Safety Assessment has not been carried out.*

16 Other information

This information is based on our present knowledge. However, this shall not constitute a guarantee for any specific product features and shall not establish a legally valid contractual relationship.

· **Department issuing SDS:** *Environment protection department.*

· **Contact:** -

· **Date of preparation / last revision** 05/14/2026 / -

· **Abbreviations and acronyms:**

IMDG: International Maritime Code for Dangerous Goods

DOT: US Department of Transportation

IATA: International Air Transport Association

EINECS: European Inventory of Existing Commercial Chemical Substances

ELINCS: European List of Notified Chemical Substances

CAS: Chemical Abstracts Service (division of the American Chemical Society)

NFPA: National Fire Protection Association (USA)

HMIS: Hazardous Materials Identification System (USA)

LC50: Lethal concentration, 50 percent

LD50: Lethal dose, 50 percent

PBT: Persistent, Bioaccumulative and Toxic

vPvB: very Persistent and very Bioaccumulative

NIOSH: National Institute for Occupational Safety

OSHA: Occupational Safety & Health

TLV: Threshold Limit Value

PEL: Permissible Exposure Limit

REL: Recommended Exposure Limit

Skin Irritation 2: Skin corrosion/irritation – Category 2

Eye Damage 1: Serious eye damage/eye irritation – Category 1

Sensitization - Respiratory 1: Respiratory sensitisation – Category 1

Toxic to Reproduction 2: Reproductive toxicity – Category 2