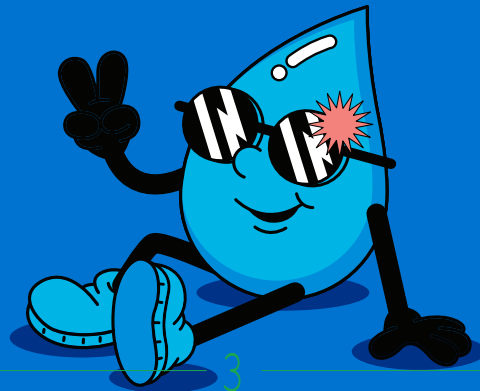


12 STICKS | **9x** ELECTROLYTES VS. LEADING SPORTS DRINK | **0g** SUGAR

WaterBoy

CHERRY LIMEADE

12 STICKS | **9x** ELECTROLYTES VS. LEADING SPORTS DRINK | **0g** SUGAR



WaterBoy

HYDRATION ELECTROLYTE DRINK MIX FOR

WEEKEND Recovery

CHERRY LIMEADE

NATURAL FLAVOR WITH OTHER NATURAL FLAVORS
 12 - 0.25 oz (7.1g) STICK PACKS | NET WT. 3.01 oz (85.4g)

WE'VE GOT YOU Recovered

Party smart, hydrate harder. From one drink to plenty, our hydration sticks were formulated for those weekend vibe warriors.

HOW WE STACK UP	WaterBoy	LEADING ELECTROLYTE STICK	LEADING ENERGY DRINK
ELECTROLYTES	3205 MG	890 MG	350 MG
SUGAR	0 G [†]	11 G	34 G
CALORIES	10 CAL	45 CAL	140 CAL
VITAMIN B-12	500%	200%	0%
VITAMIN C	500%	80%	0%
GINGER	✓	✗	✗
L-THEANINE	✓	✗	✗
EASY TO PACK	✓	✓	✗

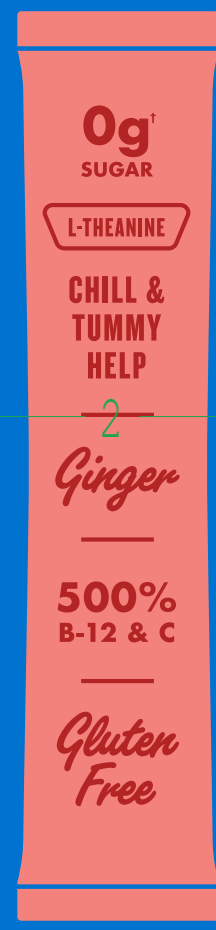


[†]SEE NUTRITION INFORMATION FOR SODIUM CONTENT

Certified osmolality for optimal fluid absorption



Mix into 16oz of cold water



[†]SEE NUTRITION INFORMATION FOR SODIUM CONTENT

Nutrition Facts

12 servings per container
Serving Size 1 Stick (7.1g)

Amount Per Serving	% Daily Value*
Calories 10	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 1120mg	49%
Total Carbohydrate 1g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	
Incl. 0g Added Sugars	0%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 350mg	8%
Vitamin C 450mg	500%
Vitamin B ₁₂ 12mcg	500%
Magnesium 50mg	10%
Chloride 1690mg	70%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: PINK HIMALAYAN SALT, POTASSIUM CITRATE, CITRIC ACID, NATURAL FLAVOR, VITAMIN C (ASCORBIC ACID), MAGNESIUM CITRATE, MALIC ACID, L-THEANINE POWDER, ORGANIC STEVIA LEAF EXTRACT, VEGETABLE JUICE (COLOR), GINGER ROOT EXTRACT, VITAMIN B12 (METHYLCOBALAMIN).

MANUFACTURED IN THE USA WITH GLOBALLY SOURCED INGREDIENTS

DISTRIBUTED BY Waterboy LLC, Austin, TX 78702



15
STICKS

GLUTEN FREE • DAIRY FREE • NON GMO • KETO & VEGAN FRIENDLY

WaterBoy

Electrolyte Drink Mix For
Workout Hydration

0g[†]
SUGAR

8x

ELECTROLYTES
vs. the leading sports drink

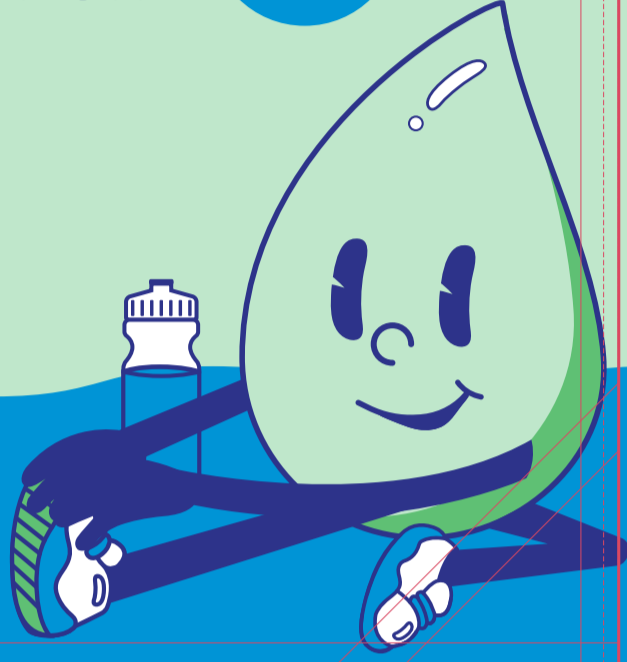


RECOVERY BLEND
1,000% vitamin B-12
100% vitamin C
400 mg l-glutamine

blue raspberry
naturally flavored

15 - 0.23 oz [6.6g] Stick Packs
Net Wt. 3.49 oz [99.0g]

[†]See Nutritional Information for Sodium Content



Now that's some
high quality H₂O

WaterBoy

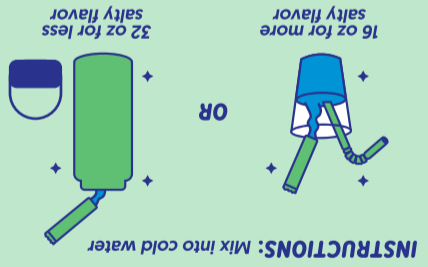
Follow us! @waterboycan
waterboy.com

NON GMO
GLUTEN FREE
DAIRY FREE
VEGAN FRIENDLY
NO SUGAR



Manufactured in the USA with globally sourced ingredients
Distributed by: WaterBoy LLC, Austin, TX 78702

Ingredients: Pink Himalayan Salt, Potassium Citrate, Citric Acid, Natural Flavor, L-Glutamine, Magnesium Citrate, Vitamin C [Ascorbic Acid], Organic Stevia Leaf Extract, Spirulina Extract [Color], Vitamin B12 [Methylcobalamin].



INSTRUCTIONS: Mix into cold water

[†]See Nutritional Information for Sodium Content

HOW WE COMPARE	WaterBoy	Leading Electrolyte Stick	Leading Sports Drink
Electrolytes	2,960 MG	890 MG	350 MG
Sugar	0 G [†]	11 G	34 G
Calories	10 CAL	45 CAL	140 CAL
Vitamin B-12	1,000%	280%	0%
Vitamin C	100%	80%	0%
L-Glutamine	✓	X	X
Easy to Pack	✓	✓	X

WHY WE MADE THIS
Most hydration products on the market are low on electrolytes and high in sugar. We wanted a hydration formula that worked just as hard as us. WaterBoy doesn't have any sugar, caffeine, or fillers and still outperforms everyone else when it comes to...everything else.

Nutrition Facts

15 servings per container
Serving size 1 stick (6.6g)
Amount per serving
Calories 10

% Daily Value*

Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 1,000mg	43%
Total Carbohydrate 1g	0%
Dietary Fiber < 1g	2%
Total Sugar 0g	0%
Includes 0g Added Sugars	0%
Sugar Alcohol 0g	0%
Protein 0g	0%
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 400mg	8%
Vitamin C 50mg	100%
Vitamin B12 24mcg	1000%
Magnesium 50mg	10%
Chloride 1.510mg	70%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

15
STICKS

WHITE INK LAYER

Use only the magenta spot color swatch named "Premium White" in this layer.

Magenta in this layer represents the white ink printed under your artwork to create solid colors on clear or metallized film. Artwork in areas with no white ink will have special effects.

On clear film, transparent areas in this layer represent transparent windows.

In the artwork layer, colors in those areas will be translucent instead of solid.

On metallized film, transparent areas in this layer represent metallic silver.

In the artwork layer, colors in those areas will be metallic instead of solid.

EXAMPLE EFFECT AREA

On clear film, this area will be transparent window.

On metallized film, this area will be metallic silver.

Create the shapes you want to be transparent/silver areas, select them and the magenta shape underneath, then create a compound path.

Object → Compound Path → Make

FILE REQUIREMENTS

- Dieline layers must NOT be altered! Please keep dieline layers locked and place all artwork in layers below.
- Do NOT place artwork in dieline layers!
- All links MUST be embedded or included.
- All text should be outlined (or printer font files must be provided).
- All Pantone colors must be kept as a spot color.
- Artwork should include bleed (no less than 0.125")
- Text and information panels should be no less than .125" from dieline.
- Artwork must be CMYK not RGB.
- Place all spot gloss, foil, opaque white ink, emboss/deboss, on its own individual layer.
- Please use Illustrator (if possible) and send Ai and High Resolution PDF files.
- High resolution layered PDF is acceptable if Illustrator files are not an option.
- Designers, customer, and manufacture, need to review and proof read files before sending.
- After initial proof, if any changes are needed, done at International Paperbox on your behalf, we reserve the right to charge an additional fee based on the complexity of the change.

WARNING!!!

You must notify IPB if you use an imitation Pantone color swatch!

Pantone is no longer updating color books and swatches in adobe. This is causing new issues with color accuracy in the design and print industry. If you are not using Pantone connect and you imitate a Pantone color, we must be notified by checking the box below. IPB will correct the color if you notify us! However, we will not be responsible for incorrect colors on hard proofs if you do not do this!

Check this box if you have used imitation Pantone colors.

Please keep imitation Pantone colors as a spot color with the correct number listed in the swatch name (if they are being used as a spot color on press).

 Emboss  Emboss + UV



HOW WE COMPARE

	Leading Electrolyte Stick	Leading Sports Drink
Electrolytes	890 MG	350 MG
Sugar	11 G	34 G
Calories	45 CAL	140 CAL
Easy to Pack	✓	✗

* See nutrition information for sodium content

INSTRUCTIONS:

Mix into 12oz of cold water



See nutrition information for sodium content

GLUTEN FREE • DAIRY FREE • NON GMO • KETO & VEGAN FRIENDLY

WaterBoy

WaterBoy

Electrolyte Drink Mix For
Daily Hydration

4x
 ELECTROLYTES
 vs. the leading sports drink

0g
 SUGAR
 see nutrition information for sodium content

0
 CALORIES



watermelon

natural flavor with other natural flavors

12 • 0.11 oz (3.1g) Stick Packs | Net Wt. 1.33 oz (37.7g)

Nutrition Facts

12 servings per container
 Serving size 1 stick (3.1g)

Amount per serving
Calories 0

	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 550mg	24%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Total Sugar 0g	0%
Includes 0g Added Sugars	0%
Protein 0g	0%
Vitamin D 0mcg	0%
Calcium 30mg	2%
Iron 0mg	0%
Potassium 146mg	2%
Magnesium 20mg	4%
Chloride 830mg	35%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Pink Himalayan Salt, Citric Acid, Potassium Citrate, Natural Flavor, Magnesium Malate, Calcium Citrate, Organic Stevia Leaf Extract.

Distributed by: Waterboy LLC, Austin, TX 78702

Manufactured in the USA with globally sourced ingredients

SCAN FOR REWARDS



FILE REQUIREMENTS

- Dieline layers must NOT be altered! Please keep dieline layers locked and place all artwork in layers below.
- Do NOT place artwork in dieline layers!
- All links MUST be embedded or included.
- All text should be outlined (or printer font files must be provided).
- All Pantone colors must be kept as a spot color.
- Artwork should include bleed (no less than 0.125")
- Text and information panels should be no less than .125" from dieline.
- Artwork must be CMYK not RGB.
- Place all spot gloss, foil, opaque white ink, emboss/deboss, on its own individual layer.
- Please use Illustrator (if possible) and send Ai and High Resolution PDF files.
- High resolution layered PDF is acceptable if Illustrator files are not an option.
- Designers, customer, and manufacture, need to review and proof read files before sending.
- After initial proof, if any changes are needed, done at International Paperbox on your behalf, we reserve the right to charge an additional fee based on the complexity of the change.

WARNING!!!

You must notify IPB if you use an imitation Pantone color swatch!

Pantone is no longer updating color books and swatches in adobe. This is causing new issues with color accuracy in the design and print industry. If you are not using Pantone connect and you imitate a Pantone color, we must be notified by checking the box below. IPB will correct the color if you notify us! However, we will not be responsible for incorrect colors on hard proofs if you do not do this!

Check this box if you have used imitation Pantone colors.

Please keep imitation Pantone colors as a spot color with the correct number listed in the swatch name (if they are being used as a spot color on press).

 Emboss  Emboss + UV

