SPECS

Client: First Day
Product: Kids Brain - Retail
Date: 03/18/25

Component: First Day 350ml Vitamin Jar

Component Color: 1/0

Molded cap, matte finish
Match color to sample provided

Molded jar, shiny finish
Match color to PMS 2727U

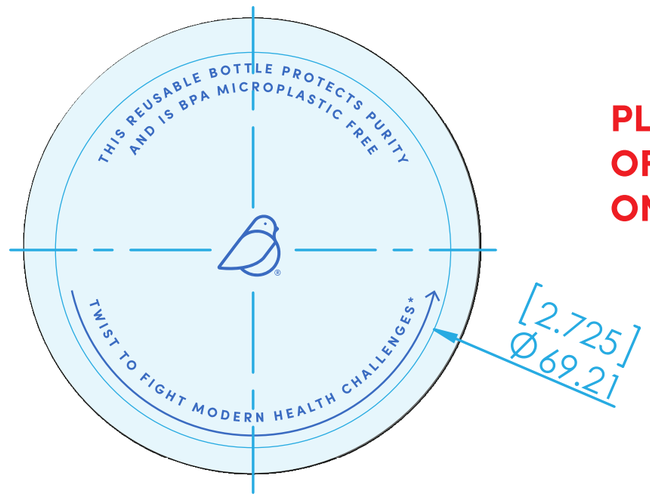
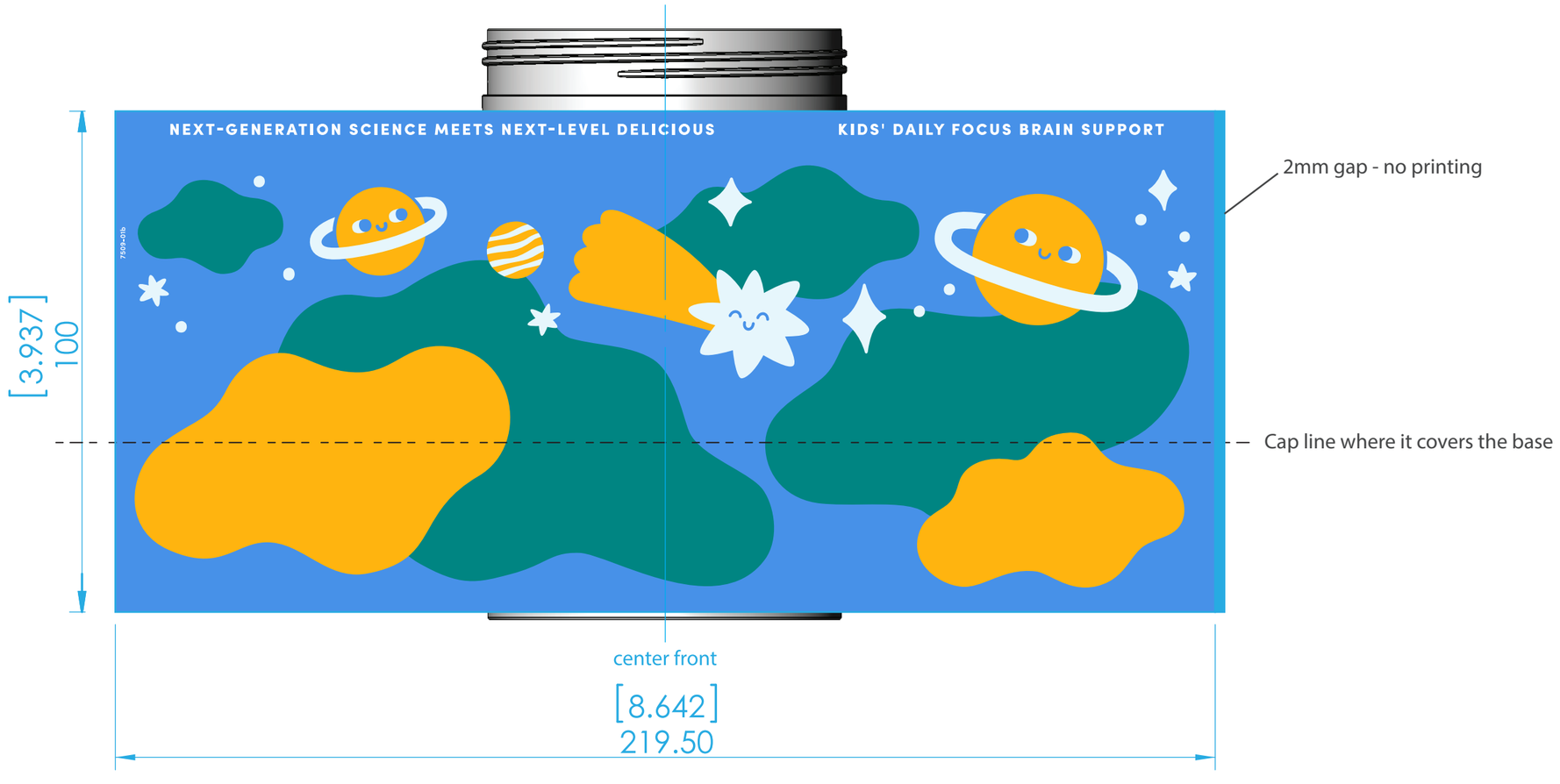
Cap: 1/0 (silkscreen)
PMS 2728U

Jar Colors: 3/0 (silkscreen)
PMS 116U
PMS 3282U
Match color to sample provided

Component Color: 1/0

Flood glossy label, spot matte overprint
Transparent background

Label: 5/0
PMS 116U
PMS 3282U
PMS 2728U
White
Black



PLEASE NOTE: CENTER FRONT LINE UP OF CAP BIRD ICON, "FIRST DAY" LOGO ON CAP AND JAR DECO.