



Project ID C-002445-01-067_G1 094 08 7944 10/05/25 UPU- Vida Sugar Free Hydration
 FLAT SIZE: 10.375" x 9.59" PACKAGING PM: Nireb Okwumabua PD: Rachel Jones SEP Reference: SGS-Mpls
 PKG SIZE/SQ IN: 2/99.49 IN² AD: Mike White CE: Nickolay, Joy (SGS) DEPT/OB Manager:
 PRINT PROCESS: OFFSET SUBSTRATE: SBS Printer: QUAD GRAPHICS Vendor: Cuboid LLC
 PACKAGE FORMAT: BOX CREATED AT: 100%
 SEPARATOR: SGS - Minnesota; For questions about files, proofs, color standards or revised file uploads, please contact: SGS_Target_File_Support_DL@sgsco.com

● cyan ● magenta ● yellow ● black ● PMS 317 ● PMS 1787 ● spot matte coating

Apple Macintosh Application: Adobe Illustrator CC 2022		
Red Dot	EP: TB	Date: 02-14-25
Final Board	EP: SC	Date: 03-13-25
Final Release	EP: EM	Date: 04-07-25
Prepress	EP: RB	Date: 04-11-25
Final Release 2	EP: SC	Date: 04-21-25
Prepress Alt	EP: NJ	Date: 04-23-25
PA Alts	EP: SC	Date: 04-28-25
Prepress Alt	EP: JI	Date: 05-01-25

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 C-002445-01-067_094087944_UPU_BOX



NOTE: THIS FILE CONTAINS THE NON-GMO PROJECT VERIFIED CERTIFICATION MARK. IT SHOULD NOT BE PRINTED UNTIL CONFIRMATION OF CERTIFICATION HAS BEEN RECEIVED.

<p>ATTENTION PRINTER! ELECTRONIC FILES Printers are responsible for exact color and content match of embedded proofs and special color samples. As a result, supplied electronic files may need modification to account for trapping, dot gain and press characteristics of specific printing methods and environments. Under no circumstances should fonts, crops, dielines and content be substituted or modified in any way.</p>	<p>ATTENTION PRINTER! Process files and 4-color process images must match the proof. Color match the control proof for spot colors. Pantone spot colors should match results to a swatch book that is less than 5 years old and the color tolerance should not exceed 2Δ.</p>	<p>SGS NOTES: • Red Dot: Increased reverse type on PDP to meet 1/16 minimum in height. • Final Board: xxx • Final Release: xxx</p>
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		Customer	Production Location	Ink and Coating
		Date	US	AQ 0516 DULL/WAS 0430
Job	ID	Size	Stock	Black
398977	049050025-002	0.0000 x 0.0000 x 0.0000	CRB 20pt	Cyan
Customer has final responsibility to timely review this proof and the artwork for errors, omissions and accuracy, including color, color break, layout, dielines, coatings (if applicable), copy, spelling, grammar and overall layout. If not approved, corrections/changes should be marked on this proof. Thank you.		Die	Structure	Knockout
<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Not approved, changes are marked		null	QP002654	B
Signature _____ Date _____		Description	TGT-CAR-13 TARGET UP & UP SUGAR FREE WHITE PEACH FLAVORED ELECTROLYTE DRINK MIX 6 PACKETS	
Printed Name _____ Title _____		UPC Reading	UPC Approval	<input type="checkbox"/> Pass <input type="checkbox"/> Fail Grade:
Fonts included with the file represented by this proof are for viewing and printing by Customer or its printers/vendors. Customer and/or its printers/vendors are responsible for securing any required font licenses for Customer's and/or its printers/vendors' use of the fonts or the materials produced from this proof.		QA Approval - Production Artist	Proofreader:	Technical Inks: <ul style="list-style-type: none"> crease Cut Outside Bleed Annotation Artwork Panel Copy/Ink Free Panel Outside Coating Slug Line



Nutrition Facts
20 servings per container
Serving size 1 stick (13g)

Amount per serving	% Daily Value**
Calories 15	
Total Fat 0g	0%
Sodium 530mg	23%
Total Carbohydrate 6g	2%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	
Potassium 380mg	8%
Vitamin C 76mg	80%
Niacin 24.9mg	160%
Vitamin B ₆ 2.53mg	150%
Vitamin B ₁₂ 8mcg	330%
Pantothenic Acid 11.7mg	230%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.
**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: ALLULOSE, CITRIC ACID, POTASSIUM CITRATE, SODIUM CITRATE, SALT, L-GLUTAMINE, L-ALANINE, SILICON DIOXIDE, STEVIA LEAF EXTRACT, ASCORBIC ACID (VITAMIN C), NATURAL FLAVOR, INOCHINOSIDE (VITAMIN B3), CALCIUM PANTOTHENATE (VITAMIN B5), PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), CYANOCOBALAMIN (VITAMIN B12). *ADDS A DIETARILY INSIGNIFICANT AMOUNT OF SUGAR.
PROCESSED IN A FACILITY THAT ALSO HANDLES EGGS, FISH, MILK, PEANUT, SESAME, SOY, TREE NUT AND WHEAT INGREDIENTS.
DISTRIBUTED BY TARGET CORPORATION
MINNEAPOLIS, MN 55403
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Project ID C-002445-01-067_G1 **094 08 4629** **10/05/25** **UPU- Vida Sugar Free Hydration**
FLAT SIZE: 17.62" x 11.59" **PACKAGING PM:** Nneb Okwumabua **PD:** Rachel Jones **SEP Reference:** SGS-Mpls
PKG SIZE/SQ IN: 2/204.2 IN² **AD:** Mike White **CE:** Nickolay, Joy (SGS) **DEPT/OB Manager:**
PRINT PROCESS: OFFSET **Printer:** QUAD GRAPHICS
SUBSTRATE: SBS **Vendor:** Cuboid LLC
PACKAGE FORMAT: BOX **CREATED AT:** 100%
SEPARATOR: SGS - Minnesota; For questions about files, proofs, color standards or revised file uploads, please contact: SGS_Target_File_Support_DL@sgsco.com

● cyan ● magenta ● yellow ● black ● PMS 317 ● PMS 1787 ● spot matte coating

Apple Macintosh
Application: Adobe Illustrator CC 2022

Red Dot	EP: TB	Date: 02-14-25
Final Board	EP: SC	Date: 03-13-25
Final Release	EP: EM	Date: 04-07-25
Prepress	EP: MI	Date: 04-10-25
PA Alts	EP: SC/AMP	Date: 04-21-25
Prepress Alt	EP: NJ	Date: 04-23-25
PA Alts	EP: SC	Date: 04-28-25
Prepress Alt	EP: SK	Date: 04-30-25

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C-002445-01-067_094084629_UPU_BOX



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ELECTRONIC FILES
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ATTENTION PRINTER!
Process first and 4-color process images must match the proof. Do not match the contract proof for spot colors. Pantone spot colors should match visually to a swatch book that is less than 5 years old and the delta E tolerance should not exceed 2.0.

SGS NOTES:
• Red Dot: XXX
• Final Board: XXX
• Final Release: XXX



Quad		Customer	Production Location	Ink and Coating
		ZOLT - CUBOID LLC	US	AQ 0516 DULLWAS 0430
		Date: 11/06/2025	CAM	Black
		Size: 0.0000 x 0.0000 x 0.0000	Stock: CRB 20pt	Cyan
		Die: 109333-9	Knockout: B	Magenta
		Description: TGT-CAR-12 TARGET UP & UP SUGAR FREE WHITE PEACH ELECTROLYTE DRINK MIX 20 PACKETS		Yellow
		Printed Name: Kate Geist	Title: Dir. Commercialization	P317C LPEB
		Date: 3/27/26		P1787C LPEB
		Signature: <i>Kate Geist</i>		No Coat
		Printed Name: Kate Geist		
		Title: Dir. Commercialization		
		QA Approval - Production Artist: NKHAN	Proofreader:	
		Date: 11/06/2025		