

## 1. PRODUCT AND COMPANY IDENTIFICATION

|     |                                |                                                                                                                |
|-----|--------------------------------|----------------------------------------------------------------------------------------------------------------|
| 1.1 | Product Name:                  | Not Your Mother's ALL EYES ON ME In Shower Gloss                                                               |
| 1.2 | Product Code:                  | 13200                                                                                                          |
| 1.3 | Product Uses & Restrictions:   | Personal Care - Hair Shine                                                                                     |
| 1.4 | Supplier of Safety Data Sheet: | DeMert Brands LLC<br>15402 N Nebraska Avenue, Suite 102, Lutz, FL 33549<br>813-903-0434<br>hello@nymbrands.com |
| 1.5 | Emergency Phone:               | 813-903-0434 (Monday through Friday 9:00 AM - 5:00 PM EST)                                                     |

## 2. HAZARDS IDENTIFICATION

The mixture has been assessed for its physical and health hazards, and the following classification applies.

|     |                                             |                                                                                                            |                                   |
|-----|---------------------------------------------|------------------------------------------------------------------------------------------------------------|-----------------------------------|
| 2.1 | Classification of the Substance or Mixture: | <b>Physical Hazards:</b> Not Classified<br><b>Health Hazards:</b> Not Classified                           |                                   |
| 2.2 | Labeling Elements:                          | <b>Hazard Signal Word:</b> None<br><b>Hazard Statements:</b> None<br><b>Precautionary Statements:</b> None | <b>Hazard Pictograms:</b><br>None |
| 2.3 | Other Hazards:                              | No known other hazards which do not result in classification.                                              |                                   |

## 3. COMPOSITION / INFORMATION ON INGREDIENTS

| 3.2                     | Mixtures:  |           |                                                            |                                                                     |             |
|-------------------------|------------|-----------|------------------------------------------------------------|---------------------------------------------------------------------|-------------|
| CHEMICAL NAME           | CAS No.    | EC No.    | Hazard Classification                                      | Hazard Statements                                                   | % by Weight |
| Amodimethicone          | 68554-54-1 | -----     | Skin Irritation, Category 2<br>Eye Irritation, Category 2A | H315: Causes skin irritation<br>H319: Causes serious eye irritation | 1 - 5       |
| Behentrimonium Chloride | 17301-53-0 | 241-327-0 | Eye Damage/Irritation, Category 1                          | H318: Causes serious eye damage                                     | 1 - 5       |

There are no additional ingredients present which, within the current knowledge of the supplier and in the concentrations applicable, are classified as physical or health hazards, or have an occupational exposure limit value, and hence require reporting in this section.

## 4. FIRST AID MEASURES

|     |                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4.1 | Description of First Aid Measures:                                      | <u>Ingestion:</u> In case of ingestion, do not induce vomiting without medical advice. Give victim several glasses of water to drink. Never give anything by mouth to an unconscious person. Seek medical attention if necessary.<br><u>Eyes:</u> In case of eye contact, rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Seek medical attention in the event of an adverse reaction or if symptoms persist.<br><u>Skin:</u> If signs of irritation to the skin develop, wash the affected area with plenty of water and soap. Seek medical attention in the event of an adverse reaction or if symptoms persist.<br><u>Inhalation:</u> If respiratory distress or irritation occurs, remove victim to fresh air. Seek medical attention in the event of an adverse reaction or if symptoms persist. |
| 4.2 | Most Important Symptoms and Effects, Both Acute and Delayed:            | No information available                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 4.3 | Indication of Immediate Medical Attention and Special Treatment Needed: | Provide general supportive measures and treat symptomatically. No known specific antidotes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

## 5. FIRE FIGHTING MEASURES

|     |                      |                                                                                                                                               |
|-----|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| 5.1 | Extinguishing Media: | <u>Suitable Extinguishing Media:</u> Water mist, dry chemical, foam, or carbon dioxide.<br><u>Unsuitable Extinguishing Media:</u> None known. |
|-----|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|

|     |                                                                       |                                                                                                                     |
|-----|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 5.2 | <b>Specific Hazards:</b>                                              | May produce oxides of carbon and/or nitrogen on combustion.                                                         |
| 5.3 | <b>Special Protective Equipment and Precautions for Firefighters:</b> | Wear self-contained breathing apparatus and full personal protective gear.<br>Use standard firefighting procedures. |

## 6. ACCIDENTAL RELEASE MEASURES

|     |                                                                             |                                                                                                                                                                  |
|-----|-----------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 6.1 | <b>Personal Precautions, Protective Equipment and Emergency Procedures:</b> | Observe all personal protection equipment recommendations described in Section 8. Ventilate closed spaces before entering them. Keep unnecessary personnel away. |
| 6.2 | <b>Environmental Precautions:</b>                                           | Dike or contain spill to prevent from entering drains. Avoid direct release to drains, surface and ground water.                                                 |
| 6.3 | <b>Methods and Material for Containment and Cleaning Up:</b>                | Clean up spill with appropriate absorbent material. Place all sweepings and absorbents into suitable containers for disposal.                                    |

## 7. HANDLING AND STORAGE

|     |                                       |                                                                                                                                                                                                                                                                                           |
|-----|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7.1 | <b>Precautions for Safe Handling:</b> | Utilize safe handling and transportation techniques to avoid spillage or rupture of the product. Ensure adequate ventilation in the workplace. Wear appropriate personal protective equipment (see Section 8). Do not eat, drink or smoke while handling. Observe good hygiene practices. |
| 7.2 | <b>Conditions for Safe Storage:</b>   | Store in a cool, dry, and well-ventilated area away from direct sun-light. Do not store at extremely high or low temperatures. Store away from incompatible materials (see Section 10).                                                                                                   |

## 8. EXPOSURE CONTROLS / PERSONAL PROTECTION

|     |                                |                                                                                   |
|-----|--------------------------------|-----------------------------------------------------------------------------------|
| 8.1 | <b>Control Parameters:</b>     | This product does not contain substances with occupational exposure limit values. |
| 8.2 | <b>Engineering Controls:</b>   | General ventilation recommended.                                                  |
| 8.3 | <b>Respiratory Protection:</b> | Not required                                                                      |
| 8.4 | <b>Eye Protection:</b>         | Not required                                                                      |
| 8.5 | <b>Skin Protection:</b>        | Not required                                                                      |

## 9. PHYSICAL AND CHEMICAL PROPERTIES

|      |                                                      |                                   |
|------|------------------------------------------------------|-----------------------------------|
| 9.1  | <b>Appearance:</b>                                   | Off-white cream                   |
| 9.2  | <b>Odor:</b>                                         | Fragrance                         |
| 9.3  | <b>Odor Threshold:</b>                               | No data available on this product |
| 9.4  | <b>pH:</b>                                           | 4.0 - 5.0                         |
| 9.5  | <b>Melting Point:</b>                                | No data available on this product |
| 9.6  | <b>Freezing Point:</b>                               | No data available on this product |
| 9.7  | <b>Initial Boiling Point/Boiling Range:</b>          | No data available on this product |
| 9.8  | <b>Flashpoint:</b>                                   | No data available on this product |
| 9.9  | <b>Evaporation Rate:</b>                             | No data available on this product |
| 9.10 | <b>Flammability (solid, gas):</b>                    | No data available on this product |
| 9.11 | <b>Upper/Lower Flammability or Explosive Limits:</b> | No data available on this product |
| 9.12 | <b>Vapor Pressure:</b>                               | No data available on this product |
| 9.13 | <b>Vapor Density:</b>                                | No data available on this product |
| 9.14 | <b>Relative Density (water=1.0):</b>                 | No data available on this product |

|      |                                                 |                                                              |
|------|-------------------------------------------------|--------------------------------------------------------------|
| 9.15 | <b>Solubility:</b>                              | Soluble                                                      |
| 9.16 | <b>Partition Coefficient (n-octanol/water):</b> | No data available on this product                            |
| 9.17 | <b>Autoignition Temperature:</b>                | No data available on this product                            |
| 9.18 | <b>Decomposition Temperature:</b>               | No data available on this product                            |
| 9.19 | <b>Viscosity:</b>                               | 70,000 - 100,000 cP                                          |
| 9.20 | <b>Other Information:</b>                       | No relevant additional information available on this product |

## 10. STABILITY AND REACTIVITY

|      |                                            |                                                                                                            |
|------|--------------------------------------------|------------------------------------------------------------------------------------------------------------|
| 10.1 | <b>Reactivity:</b>                         | The product is not reactive under normal conditions of use, storage and transport.                         |
| 10.2 | <b>Chemical Stability:</b>                 | This product is stable under normal handling and storage conditions.                                       |
| 10.3 | <b>Possibility of Hazardous Reactions:</b> | No hazardous reactions known under conditions of normal use. Hazardous polymerization is not expected.     |
| 10.4 | <b>Conditions to Avoid:</b>                | Direct sunlight and extremely high or low temperatures.                                                    |
| 10.5 | <b>Incompatible Materials:</b>             | Strong acids, bases, and oxidizing agents.                                                                 |
| 10.6 | <b>Hazardous Decomposition Products:</b>   | No hazardous decomposition products are known. May produce oxides of carbon and/or nitrogen on combustion. |

## 11. TOXICOLOGICAL INFORMATION

**Information on Toxicological Effects:** Health effects of the mixture are derived from component literature review and concentrations present, and if available, product testing. If available, relevant toxicological properties of the components that contribute to classification of the mixture in Section 3 are provided. Evaluations for the mixture may be based on additional component information not shown. This product has not been tested on animals to obtain toxicological data.

|       |                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11.1  | <b>Potential Acute Health Effects and Symptoms:</b> |                                                                                                                                                                                                                                                                                                                                                                                                                 |
|       | <b>Eye Contact:</b>                                 | No adverse effects expected from normal use.                                                                                                                                                                                                                                                                                                                                                                    |
|       | <b>Skin Contact:</b>                                | No adverse effects expected from normal use.                                                                                                                                                                                                                                                                                                                                                                    |
|       | <b>Ingestion:</b>                                   | May cause gastrointestinal discomfort/irritation if swallowed.                                                                                                                                                                                                                                                                                                                                                  |
|       | <b>Inhalation:</b>                                  | No adverse effects expected from normal use.                                                                                                                                                                                                                                                                                                                                                                    |
| 11.2  | <b>Potential Chronic Health Effects:</b>            | None known                                                                                                                                                                                                                                                                                                                                                                                                      |
| 11.3  | <b>Acute Toxicity:</b>                              | Based on available data, classification criteria are not met.                                                                                                                                                                                                                                                                                                                                                   |
| 11.4  | <b>Skin Corrosion/Irritation:</b>                   | <b>Product Summary/Conclusion:</b> Based on available data, classification criteria are not met.<br><b>Product:</b> Human Repeat Insult Patch Test (HRIPT): Not irritating                                                                                                                                                                                                                                      |
| 11.5  | <b>Serious Eye Damage/Irritation:</b>               | <b>Product Summary/Conclusion:</b> Based on available data, classification criteria are not met.<br><b>Behentrimonium Chloride:</b> CAS 17301-53-0<br>Acute Eye Irritation/Corrosion, OECD 405, Rabbit (undiluted): Serious eye damage<br>Draize Eye Test, Rabbit (3% active): Mild, transient eye irritation<br>Bovine Corneal Opacity and Permeability (BCOP), Formulations containing 1 - 5%: Non-irritating |
| 11.6  | <b>Respiratory or Skin Sensitization:</b>           | <b>Product Summary/Conclusion:</b> Based on available data, classification criteria are not met.<br><b>Product:</b> Human Repeat Insult Patch Test (HRIPT): Not sensitizing to skin.                                                                                                                                                                                                                            |
| 11.7  | <b>Germ Cell Mutagenicity:</b>                      | No data available to indicate product or any components present at greater than 0.1% are mutagenic or genotoxic.                                                                                                                                                                                                                                                                                                |
| 11.8  | <b>Carcinogenicity:</b>                             | No components at levels greater than or equal to 0.1% are listed as carcinogens by IARC, US OSHA or NTP.                                                                                                                                                                                                                                                                                                        |
| 11.9  | <b>Reproductive Toxicity:</b>                       | No data available to indicate product or any components present at greater than 0.1% cause reproductive or developmental effects.                                                                                                                                                                                                                                                                               |
| 11.10 | <b>STOT-Single Exposure:</b>                        | Based on available data, classification criteria are not met.                                                                                                                                                                                                                                                                                                                                                   |
| 11.11 | <b>STOT-Repeated Exposure:</b>                      | Not classified due to lack of data.                                                                                                                                                                                                                                                                                                                                                                             |
| 11.12 | <b>Aspiration Hazard:</b>                           | Based on available data, classification criteria are not met.                                                                                                                                                                                                                                                                                                                                                   |

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|------------------------------------|---------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>12. ECOLOGICAL INFORMATION</b>  |                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 12.1                               | Ecotoxicity:                                                        | No data available                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 12.2                               | Persistence and Degradability:                                      | No data available                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 12.3                               | Bioaccumulative Potential:                                          | No data available                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 12.4                               | Mobility in Soil:                                                   | No data available                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 12.5                               | Other Adverse Effects:                                              | No other known adverse environmental effects or critical hazards.                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>13. DISPOSAL CONSIDERATIONS</b> |                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 13.1                               | Waste Disposal Methods:                                             | Dispose of waste material and containers in accordance with appropriate local, state, regional, and national regulations. Do not dispose through sewage. Empty containers should be taken to an approved waste handling site for recycling or disposal.                                                                                                                                                                                                        |
| 13.2                               | Special Precautions:                                                | No relevant additional information available.                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 13.3                               | US EPA (RCRA) Hazardous Waste Classification:                       | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>14. TRANSPORT INFORMATION</b>   |                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 14.1                               | UN Number:                                                          | Not regulated                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 14.2                               | UN Proper Shipping Name:                                            | Not regulated                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 14.3                               | Transport Hazard Classes:                                           | Not classified as a dangerous good under transport regulations.                                                                                                                                                                                                                                                                                                                                                                                                |
| 14.4                               | Packing Group:                                                      | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 14.5                               | Environmental Hazards:                                              | None/Exempt                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 14.6                               | Transport in Bulk According to Annex II of Marpol and the IBC Code: | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 14.7                               | Special Precautions for User:                                       | Transport within user's premises: Transport in closed containers that are upright and secure. Read SDS and emergency procedures before handling.                                                                                                                                                                                                                                                                                                               |
| <b>15. REGULATORY INFORMATION</b>  |                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 15.1                               | SARA 302 TPQ:                                                       | No chemical components in this product are at levels which require reporting.                                                                                                                                                                                                                                                                                                                                                                                  |
| 15.2                               | SARA 304 RQ:                                                        | No chemical components in this product are at levels which require reporting.                                                                                                                                                                                                                                                                                                                                                                                  |
| 15.3                               | SARA 311/312:                                                       | Not applicable - product is exempt.                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 15.4                               | SARA 313:                                                           | No chemical components in this product are at levels which require reporting.                                                                                                                                                                                                                                                                                                                                                                                  |
| 15.5                               | CERCLA RQ:                                                          | No chemical components in this product are at levels which require reporting.                                                                                                                                                                                                                                                                                                                                                                                  |
| 15.6                               | Clean Air Act (CAA) Section 112(r) TQ:                              | No chemical components in this product are listed.                                                                                                                                                                                                                                                                                                                                                                                                             |
| 15.7                               | Clean Water Act (CWA):                                              | No chemical components in this product are listed.                                                                                                                                                                                                                                                                                                                                                                                                             |
| 15.8                               | State Regulations:                                                  | Follow state regulations for work with chemical agents.                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>16. OTHER INFORMATION</b>       |                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 16.1                               | Legend:                                                             | CAS: Chemical Abstracts Service<br>CERCLA: Comprehensive Environmental Response, Compensation, and Liability Act<br>EPA: Environmental Protection Agency<br>IARC: International Agency for the Research of Cancer<br>IBC: Intermediate Bulk Container<br>NTP: National Toxicology Program<br>OECD: Organisation for Economic Co-operation and Development<br>OSHA: Occupational Safety & Health Administration<br>RCRA: Resource Conservation and Recovery Act |

|      |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|      |                             | RQ: Reportable Quantity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|      |                             | SARA: Superfund Amendments and Reauthorization Act                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|      |                             | SDS: Safety Data Sheet                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|      |                             | STOT: Specific Target Organ Toxicity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|      |                             | TPQ: Threshold Planning Quantity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|      |                             | TQ: Threshold Quantity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|      |                             | UN: United Nations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|      |                             | US: United States                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 16.2 | <b>Disclaimer:</b>          | This Safety Data Sheet is intended to provide a brief summary of our knowledge and guidance regarding the use of this product. The information set forth herein has been compiled from sources considered to be reliable and is believed to be accurate as of the date of publication. This information is offered in good faith by DeMert Brands LLC and the accuracy, suitability or completeness is not guaranteed, and no warranties of any type, either expressed or implied, are provided. If this product is combined with other materials, all component properties must be considered. The user assumes all liability for any damage or from any hazards inherent in the nature of the product. |
| 16.3 | <b>Formula Code:</b>        | 100.673.A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 16.4 | <b>Last Revision Date:</b>  | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 16.5 | <b>Reason for Revision:</b> | First issue                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |