

# SAFETY DATA SHEET

## MAYBELLINE NEW YORK LIFTER MATTE LASTING LIP COLOR

Version 1.0      Revision Date: 02/13/2025      SDS Number: 00-64-410000002044      Date of last issue: -  
Date of first issue: 02/13/2025

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### SECTION 1. IDENTIFICATION

Product name : MAYBELLINE NEW YORK LIFTER MATTE LASTING LIP COLOR

Formula Center Reference : G2090572 4

#### Manufacturer or supplier's details

Address : L'Oreal USA Products, Inc  
30 Terminal Avenue  
Clark, NJ 07066  
USA

Telephone : 1-732-499-2745

E-mail address : CORPREGAFFAIRSMSDS@LOREAL.COM

#### Emergency telephone

INFOTRAC : 1-800-535-5053 (International: +1 352-323-3500) (Available 24 hours a day. SDS/Product information may not be available for the Emergency Service.)

#### Recommended use of the chemical and restrictions on use

Recommended use : Personal care product used for cosmetic effect.

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### SECTION 2. HAZARDS IDENTIFICATION

#### GHS classification in accordance with the OSHA Hazard Communication Standard (29 CFR 1910.1200)

Not a hazardous substance or mixture.

#### GHS label elements

Not a hazardous substance or mixture.

Precautionary Statements : P102 Keep out of reach of children.  
P103 Read label before use.

#### Other hazards

None known.

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### SECTION 3. COMPOSITION/INFORMATION ON INGREDIENTS

#### Components

| Chemical name              | CAS-No.    | Concentration (% w/w) |
|----------------------------|------------|-----------------------|
| TITANIUM DIOXIDE           | 13463-67-7 | >= 5 - < 10           |
| HYDROGENATED POLYISOBUTENE | 68937-10-0 | >= 5 - < 10           |
| ISOHEXADECANE              | 4390-04-9  | >= 5 - < 10           |
| PHENYL TRIMETHICONE        | 70131-69-0 | >= 5 - < 10           |
| IRON OXIDES                | 1309-37-1  | >= 5 - < 10           |
| ALUMINUM HYDROXIDE         | 21645-51-2 | >= 3 - < 5            |
| KAOLIN                     | 1332-58-7  | >= 3 - < 5            |
| CELLULOSE                  | 9004-34-6  | >= 1 - < 3            |
| IRON OXIDES                | 1317-61-9  | >= 1 - < 3            |
| MICA                       | 12001-26-2 | >= 1 - < 3            |
| POLYETHYLENE               | 9002-88-4  | >= 1 - < 3            |

Actual concentration is withheld as a trade secret

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### SECTION 4. FIRST AID MEASURES

- General advice : No hazards which require special first aid measures.
- If inhaled : Move to fresh air.  
If symptoms persist, call a physician.
- In case of skin contact : Get medical attention if irritation develops and persists.
- In case of eye contact : Rinse with water.  
If eye irritation persists, consult a specialist.
- If swallowed : Rinse mouth with water.  
If symptoms persist, call a physician.
- Most important symptoms and effects, both acute and delayed : None known.
- Notes to physician : Treat symptomatically.

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### SECTION 5. FIRE-FIGHTING MEASURES

- Suitable extinguishing media : Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
- Unsuitable extinguishing media : None known.
- Hazardous combustion prod- : No hazardous combustion products are known.

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Further information : Prevent fire extinguishing water from contaminating surface water or the ground water system.  
Standard procedure for chemical fires.

Special protective equipment for fire-fighters : Wear self-contained breathing apparatus for firefighting if necessary.

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### SECTION 6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures : Use personal protective equipment.  
Avoid dust formation.  
Avoid breathing dust.  
Ensure adequate ventilation.

Environmental precautions : Prevent further leakage or spillage if safe to do so.

Methods and materials for containment and cleaning up : Keep in suitable, closed containers for disposal.

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### SECTION 7. HANDLING AND STORAGE

Advice on protection against fire and explosion : Avoid dust formation.  
Provide appropriate exhaust ventilation at places where dust is formed.

Advice on safe handling : Avoid formation of respirable particles.  
For personal protection see section 8.  
Provide sufficient air exchange and/or exhaust in work rooms.

Conditions for safe storage : Keep container tightly closed in a dry and well-ventilated place.

Further information on storage stability : No decomposition if stored and applied as directed.

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### SECTION 8. EXPOSURE CONTROLS/PERSONAL PROTECTION

#### Ingredients with workplace control parameters

| Components       | CAS-No.    | Value type (Form of exposure) | Control parameters / Permissible concentration | Basis    |
|------------------|------------|-------------------------------|--|----------|
| TITANIUM DIOXIDE | 13463-67-7 | TWA (total dust)              | 15 mg/m3                                       | OSHA Z-1 |
|                  |            | TWA                           | 10 mg/m3 (Titanium dioxide)                    | ACGIH    |

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|                    |            |                                     |                                     |           |
|--------------------|------------|-------------------------------------|-------------------------------------|-----------|
| IRON OXIDES        | 1309-37-1  | TWA (Respirable particulate matter) | 5 mg/m3                             | ACGIH     |
|                    |            | TWA (dust and fume)                 | 5 mg/m3 (Iron)                      | NIOSH REL |
|                    |            | TWA (total dust)                    | 15 mg/m3                            | OSHA Z-1  |
|                    |            | TWA (respirable fraction)           | 5 mg/m3                             | OSHA Z-1  |
| ALUMINUM HYDROXIDE | 21645-51-2 | TWA (Respirable particulate matter) | 1 mg/m3 (Aluminum)                  | ACGIH     |
| KAOLIN             | 1332-58-7  | TWA (Respirable particulate matter) | 2 mg/m3                             | ACGIH     |
|                    |            | TWA (Respirable)                    | 5 mg/m3                             | NIOSH REL |
|                    |            | TWA (total)                         | 10 mg/m3                            | NIOSH REL |
|                    |            | TWA (total dust)                    | 15 mg/m3                            | OSHA Z-1  |
|                    |            | TWA (respirable fraction)           | 5 mg/m3                             | OSHA Z-1  |
| CELLULOSE          | 9004-34-6  | TWA                                 | 10 mg/m3                            | ACGIH     |
|                    |            | TWA (Respirable)                    | 5 mg/m3                             | NIOSH REL |
|                    |            | TWA (total)                         | 10 mg/m3                            | NIOSH REL |
|                    |            | TWA (total dust)                    | 15 mg/m3                            | OSHA Z-1  |
|                    |            | TWA (respirable fraction)           | 5 mg/m3                             | OSHA Z-1  |
| MICA               | 12001-26-2 | TWA (Respirable particulate matter) | 0.1 mg/m3                           | ACGIH     |
|                    |            | TWA (Dust)                          | 20 Million particles per cubic foot | OSHA Z-3  |
|                    |            | TWA (Respirable)                    | 3 mg/m3                             | NIOSH REL |

### Personal protective equipment

Respiratory protection : No personal respiratory protective equipment normally required.

Hand protection

Remarks : Applicable for industrial settings only. Nitrile rubber

Eye protection : Applicable for industrial settings only.

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Safety glasses

Skin and body protection : Applicable for industrial settings only.  
Work uniform or laboratory coat.

Hygiene measures : When using do not eat or drink.  
When using do not smoke.  
Wash hands before breaks and at the end of workday.

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### SECTION 9. PHYSICAL AND CHEMICAL PROPERTIES

Physical state : solid

Form : Stick

Color : Shaded

Odor : Unscented.

pH : Not applicable

Melting point/freezing point : No data available

Boiling point/boiling range : Not available

Flash point : > 199 °F / > 93 °C  
Method: ISO 3679

Fire Point : Not applicable

Flammability (solid, gas) : Not classified as a flammability hazard

Upper explosion limit / Upper flammability limit : No data available

Lower explosion limit / Lower flammability limit : No data available

Vapor pressure : No data available

Relative vapor density : No data available

Relative density : 0.984 - 0.996 (68 °F / 20 °C)

Solubility(ies)  
Water solubility : insoluble

Partition coefficient: n- : Not applicable

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octanol/water

Autoignition temperature : No data available

Decomposition temperature : Not applicable

Viscosity

Viscosity, kinematic : Not applicable

Dust explosion class : Not applicable

Particle characteristics

Particle size : No data available

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### SECTION 10. STABILITY AND REACTIVITY

Reactivity : No dangerous reaction known under conditions of normal use.

Chemical stability : Stable under normal conditions.

Possibility of hazardous reactions : No decomposition if stored and applied as directed.

Conditions to avoid : No data available

Incompatible materials : Not applicable

Hazardous decomposition products : No hazardous decomposition products are known.

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### SECTION 11. TOXICOLOGICAL INFORMATION

#### **Acute toxicity**

Based on available data, the classification criteria are not met.

#### **Product:**

Acute inhalation toxicity : Acute toxicity estimate: 8.43 mg/l  
Exposure time: 4 h  
Test atmosphere: dust/mist  
Method: Calculation method

#### **Components:**

##### **HYDROGENATED POLYISOBUTENE:**

Acute oral toxicity : LD50 (Mouse): > 68,900 mg/kg  
Assessment: The substance or mixture has no acute oral toxicity

##### **ISOHEXADECANE:**

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Acute oral toxicity : LD50 (Rat, male and female): > 5,000 mg/kg  
Method: OECD Test Guideline 401  
Assessment: The substance or mixture has no acute oral toxicity

Acute inhalation toxicity : LC50 (Rat, male and female): 5.90 mg/l  
Exposure time: 4 h  
Test atmosphere: dust/mist  
Method: OECD Test Guideline 403  
Assessment: The substance or mixture has no acute inhalation toxicity

Acute dermal toxicity : LD50 (Rat, male and female): > 2,000 mg/kg  
Method: OECD Test Guideline 402  
Assessment: The substance or mixture has no acute dermal toxicity

### **PHENYL TRIMETHICONE:**

Acute oral toxicity : LD50 (Rat, male and female): > 5,000 mg/kg  
Method: OECD Test Guideline 401  
Assessment: The substance or mixture has no acute oral toxicity

Acute inhalation toxicity : LC50 (Rat, male and female): 0.5 mg/l  
Exposure time: 4 h  
Test atmosphere: dust/mist  
Method: OECD Test Guideline 403

Acute dermal toxicity : LD50 (Rabbit, male and female): > 2,000 mg/kg  
Method: OECD Test Guideline 402  
Assessment: The substance or mixture has no acute dermal toxicity

### **Skin corrosion/irritation**

Based on available data, the classification criteria are not met.

### **Components:**

#### **HYDROGENATED POLYISOBUTENE:**

Result : No skin irritation

#### **ISOHEXADECANE:**

Species : Rabbit  
Method : OECD Test Guideline 404  
Result : No skin irritation

#### **PHENYL TRIMETHICONE:**

Species : Rabbit

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Method : OECD Test Guideline 404  
Result : No skin irritation

### Serious eye damage/eye irritation

Based on available data, the classification criteria are not met.

#### Components:

##### ISOHEXADECANE:

Species : Rabbit  
Result : No eye irritation  
Method : OECD Test Guideline 405

##### PHENYL TRIMETHICONE:

Species : Rabbit  
Result : No eye irritation  
Method : OECD Test Guideline 405

### Respiratory or skin sensitization

#### Skin sensitization

Based on available data, the classification criteria are not met.

#### Respiratory sensitization

Based on available data, the classification criteria are not met.

#### Components:

##### HYDROGENATED POLYISOBUTENE:

Routes of exposure : Skin contact  
Species : Humans  
Result : Does not cause skin sensitization.

##### ISOHEXADECANE:

Routes of exposure : Skin contact  
Species : Guinea pig  
Method : OECD Test Guideline 406  
Result : Does not cause skin sensitization.

##### PHENYL TRIMETHICONE:

Routes of exposure : Skin contact  
Species : Guinea pig  
Method : OECD Test Guideline 406  
Result : Does not cause skin sensitization.

### Germ cell mutagenicity

Based on available data, the classification criteria are not met.



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aquatic invertebrates      Exposure time: 48 h  
Method: OECD Test Guideline 202

Toxicity to algae/aquatic plants      : EC50 (Pseudokirchneriella subcapitata (green algae)): > 100 mg/l  
Exposure time: 72 h  
Method: OECD Test Guideline 201

NOELR (Pseudokirchneriella subcapitata (green algae)): > 100 mg/l  
Exposure time: 72 h  
Method: OECD Test Guideline 201

Toxicity to daphnia and other aquatic invertebrates (Chronic toxicity)      : NOELR (Daphnia magna (Water flea)): 5 mg/l  
Exposure time: 21 d  
Method: OECD Test Guideline 202

### PHENYL TRIMETHICONE:

Toxicity to algae/aquatic plants      : EC50 (Pseudokirchneriella subcapitata (green algae)): > 2 mg/l  
Exposure time: 72 h  
Method: OECD Test Guideline 201  
Remarks: No toxicity at the limit of solubility.

NOEC (Pseudokirchneriella subcapitata (green algae)): >= 2 mg/l  
Exposure time: 72 h  
Method: OECD Test Guideline 201  
Remarks: No toxicity at the limit of solubility.

Toxicity to fish (Chronic toxicity)      : NOEC (Pimephales promelas (fathead minnow)): >= 0.05 mg/l  
Exposure time: 32 d  
Method: OECD Test Guideline 210  
Remarks: No toxicity at the limit of solubility.

Toxicity to daphnia and other aquatic invertebrates (Chronic toxicity)      : NOEC (Daphnia magna (Water flea)): >= 6.05 mg/l  
Exposure time: 21 d  
Method: OECD Test Guideline 211  
Remarks: No toxicity at the limit of solubility.

### Persistence and degradability

#### Components:

#### ISOHEXADECANE:

Biodegradability      : Result: Readily biodegradable.  
Biodegradation: 75 %  
Exposure time: 28 d  
Method: OECD Test Guideline 301F

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### PHENYL TRIMETHICONE:

Biodegradability : Result: Not inherently biodegradable.  
Biodegradation: 2.2 %  
Exposure time: 28 d  
Method: OECD Test Guideline 301F

### Bioaccumulative potential

No data available

### Mobility in soil

No data available

### Other adverse effects

### Product:

Additional ecological information : The reference to any animal testing for individual constituents mentioned in this document is based on public, third-party data.

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## SECTION 13. DISPOSAL CONSIDERATIONS

### Disposal methods

Waste from residues : The product should not be allowed to enter drains, water courses or the soil.  
Dispose of in accordance with local regulations.

Contaminated packaging : Do not reuse empty containers.  
Empty containers should be taken to an approved waste handling site for recycling or disposal.

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## SECTION 14. TRANSPORT INFORMATION

### Domestic regulation

#### 49 CFR

Not regulated as a dangerous good

### International Regulations

#### IATA-DGR

Not regulated as a dangerous good

#### IMDG-Code

Not regulated as a dangerous good

### Transport in bulk according to Annex II of MARPOL 73/78 and the IBC Code

Not applicable for product as supplied.

### Special precautions for user

Remarks : Not classified as dangerous in the meaning of transport

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regulations.

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### SECTION 15. REGULATORY INFORMATION

#### **CERCLA Reportable Quantity**

This material does not contain any components with a CERCLA RQ.

#### **SARA 304 Extremely Hazardous Substances Reportable Quantity**

This material does not contain any components with a section 304 EHS RQ.

#### **SARA 302 Extremely Hazardous Substances Threshold Planning Quantity**

This material does not contain any components with a section 302 EHS TPQ.

**SARA 311/312 Hazards** : No SARA Hazards

**SARA 313** : This material does not contain any chemical components with known CAS numbers that exceed the threshold (De Minimis) reporting levels established by SARA Title III, Section 313.

This product does not contain any hazardous air pollutants (HAP), as defined by the U.S. Clean Air Act Section 112 (40 CFR 61).

This product does not contain any chemicals listed under the U.S. Clean Air Act Section 112(r) for Accidental Release Prevention (40 CFR 68.130, Subpart F).

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### SECTION 16. OTHER INFORMATION

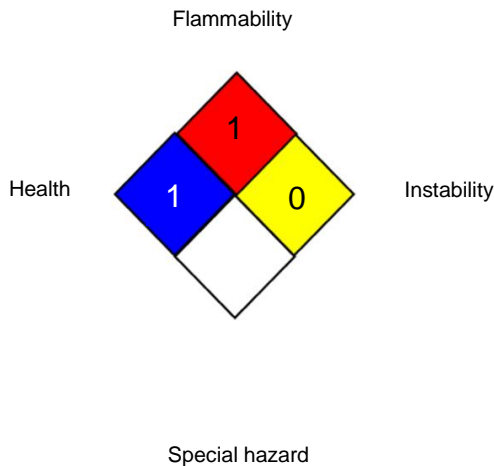
**Further information**

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### NFPA 704:



### Full text of other abbreviations

ACGIH : USA. ACGIH Threshold Limit Values (TLV)  
NIOSH REL : USA. NIOSH Recommended Exposure Limits  
OSHA Z-1 : USA. Occupational Exposure Limits (OSHA) - Table Z-1  
Limits for Air Contaminants  
OSHA Z-3 : USA. Occupational Exposure Limits (OSHA) - Table Z-3  
Mineral Dusts  
ACGIH / TWA : 8-hour, time-weighted average  
NIOSH REL / TWA : Time-weighted average concentration for up to a 10-hour  
workday during a 40-hour workweek  
OSHA Z-1 / TWA : 8-hour time weighted average  
OSHA Z-3 / TWA : 8-hour time weighted average

AIIIC - Australian Inventory of Industrial Chemicals; ASTM - American Society for the Testing of Materials; bw - Body weight; CERCLA - Comprehensive Environmental Response, Compensation, and Liability Act; CMR - Carcinogen, Mutagen or Reproductive Toxicant; DIN - Standard of the German Institute for Standardisation; DOT - Department of Transportation; DSL - Domestic Substances List (Canada); EC<sub>x</sub> - Concentration associated with x% response; EHS - Extremely Hazardous Substance; EL<sub>x</sub> - Loading rate associated with x% response; EmS - Emergency Schedule; ENCS - Existing and New Chemical Substances (Japan); ErC<sub>x</sub> - Concentration associated with x% growth rate response; ERG - Emergency Response Guide; GHS - Globally Harmonized System; GLP - Good Laboratory Practice; HMIS - Hazardous Materials Identification System; IARC - International Agency for Research on Cancer; IATA - International Air Transport Association; IBC - International Code for the Construction and Equipment of Ships carrying Dangerous Chemicals in Bulk; IC<sub>50</sub> - Half maximal inhibitory concentration; ICAO - International Civil Aviation Organization; IECSC - Inventory of Existing Chemical Substances in China; IMDG - International Maritime Dangerous Goods; IMO - International Maritime Organization; ISHL - Industrial Safety and Health Law (Japan); ISO - International Organisation for Standardization; KECI - Korea Existing Chemicals Inventory; LC<sub>50</sub> - Lethal Concentration to 50 % of a test population; LD<sub>50</sub> - Lethal Dose to 50% of a test population (Median Lethal Dose); MARPOL - International Convention for the Prevention of

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Pollution from Ships; MSHA - Mine Safety and Health Administration; n.o.s. - Not Otherwise Specified; NFPA - National Fire Protection Association; NO(A)EC - No Observed (Adverse) Effect Concentration; NO(A)EL - No Observed (Adverse) Effect Level; NOELR - No Observable Effect Loading Rate; NTP - National Toxicology Program; NZIoC - New Zealand Inventory of Chemicals; OECD - Organization for Economic Co-operation and Development; OPPTS - Office of Chemical Safety and Pollution Prevention; PBT - Persistent, Bioaccumulative and Toxic substance; PICCS - Philippines Inventory of Chemicals and Chemical Substances; (Q)SAR - (Quantitative) Structure Activity Relationship; RCRA - Resource Conservation and Recovery Act; REACH - Regulation (EC) No 1907/2006 of the European Parliament and of the Council concerning the Registration, Evaluation, Authorisation and Restriction of Chemicals; RQ - Reportable Quantity; SADT - Self-Accelerating Decomposition Temperature; SARA - Superfund Amendments and Reauthorization Act; SDS - Safety Data Sheet; TCSI - Taiwan Chemical Substance Inventory; TECl - Thailand Existing Chemicals Inventory; TSCA - Toxic Substances Control Act (United States); UN - United Nations; UNRTDG - United Nations Recommendations on the Transport of Dangerous Goods; vPvB - Very Persistent and Very Bioaccumulative

The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text.

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